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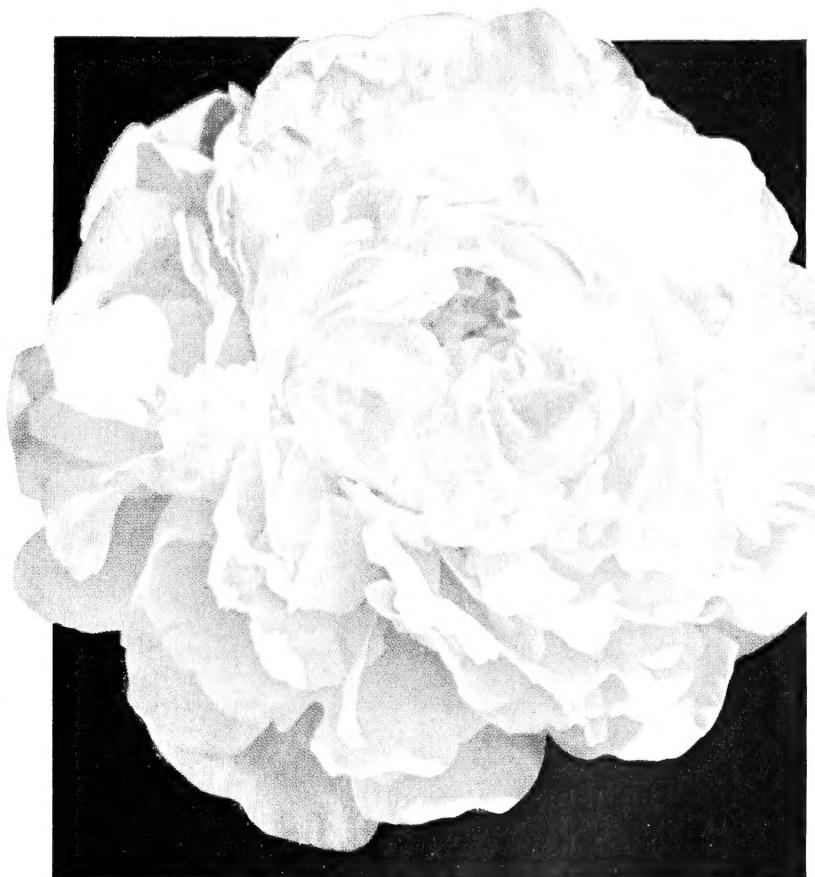
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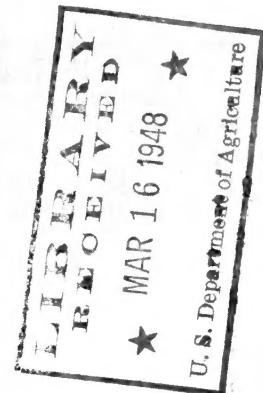
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# Brand's

- Choice PEONIES
- Own Root LILACS
- Choice IRIS
- PERENNIALS



Myrtle Gentry



SPRING 1948 — 80 YEARS

## BRAND PEONY FARMS

FARIBAULT • MINNESOTA



A. M. BRAND



### A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—eighty years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

This spring this nursery has entered upon its 80th year of continuous operation here at Faribault, Minnesota. In 1868 my father, Oliver F. Brand, founded this nursery and it was practically on the frontier. Indian settlements were common all over the State.

At that time Minnesota was just beginning to build up. The southern part of the State, mostly adapted to agriculture, was practically prairie and naturally was settled first. Settlers came in from States farther east where they were used to good Apple orchards. These early settlers demanded Apple trees and naturally growing Apple trees was at that time our main business.

We grew trees in great quantities and many of the old orchards which are still standing received their stock from us.

It is hard for an old nurseryman to change his ways. Although we operate as the Brand Peony Farms, we still grow large quantities of all kinds of fruits and ornamentals. However, growing first-class Peonies and Own-Root French Lilacs is now our main business.

### LINCOLN PLASTIC PLANT MARKERS

*Artistic Labels  
for marking  
Flowers and Plants*

1. New Plastic Label. Not affected by weather; remains clean and bright; indestructible.
2. Plated Metal Support. Holds label in rigid easily read position.
3. New Water-Proof INK. Resists weather for years; indelible.

The whole marker makes for permanence, neatness, legibility. Price: Doz., \$1.00, with ink, postpaid.

Furnished in quantity in bulk: \$5.00 per 100; 250 for \$12.00; 500 for \$23.50, ink included, by Express collect.

If Ink is ordered separately, 25c per bottle.

Hilldale, Md.  
"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."

### THE ALL-PURPOSE HOE

This is our 80th year in the nursery business. We have used all kinds of hoes in the meantime. This hoe is made right here in Faribault.

We were one of the first to try the hoe out and were so pleased with it that we immediately purchased one for each hand in our nursery and use the hoe constantly.

1. It is light to handle. Just right for a woman's hoe.

2. It has a small blade. Just right to hoe among small plants.

3. It is made of best steel and is very sharp.

4. The angle of the blade enables one to stand more erect in using.

\$1.35 each,  
postpaid.

#### OUR GUARANTEE:

Try this  
hoe out for  
10 days. If  
not satisfied,  
return hoe  
postpaid  
and we will  
return you  
\$1.35.

A Real  
Garden Aid



### OUR CATALOG

Each year we go over our mailing list and take out the names of those who have failed to order for several years. We do this to save expense. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who purchase from us, without their asking for it.

### VISIT US AT ANY TIME

We are located about 60 miles south of the Twin Cities. Cross viaduct and drive two blocks east, then one block south, and then two east.

We have a succession of blooming periods from Lilac time until our Phlox and Aster bloom in the fall. We will always make you feel welcome whether you purchase or not.

### TWO NEW TYPES OF PLASTIC LABELS

For Shrubs and Trees

*Red Silver Crab*



A special plastic material which withstands all weather conditions and with Lincoln Water-Proof Indelible Ink forms a permanent marker.

Conveniently attached—does not damage plant as it expands with the growth of the shrub or tree.

1. The SNAP-ON Type—has spiral coil at one end, snaps around plant, locks on permanently.



MRS. F. A. GOODRICH

2. The KEY-RING Type—strip Label ( $\frac{5}{8} \times 3$  in.) perforated to receive Spiral Plastic Ring ( $\frac{5}{8}$  in. diam.), slips onto plant as a key onto a key ring. Permanent, durable. Other dimensions available, quotations on request.

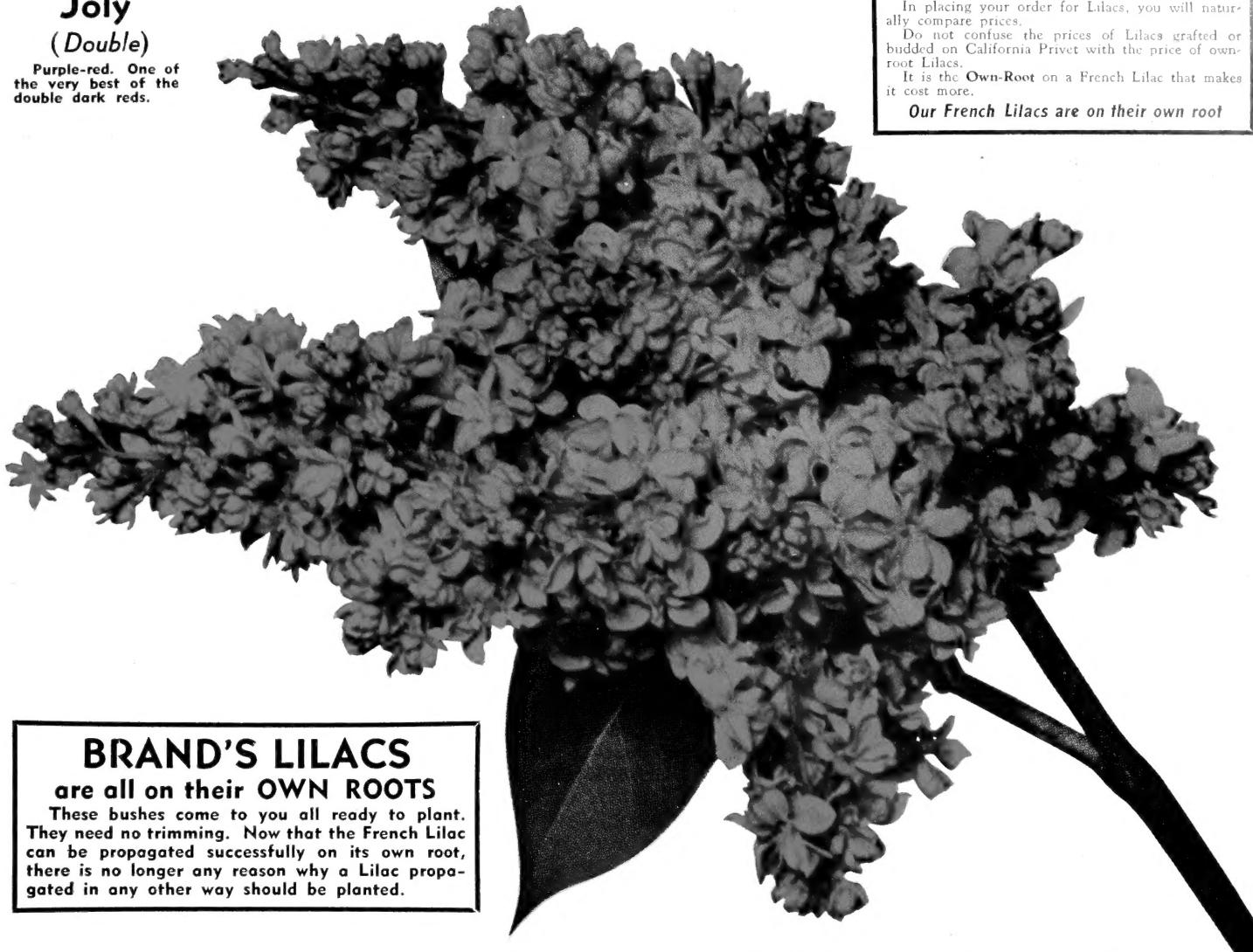
Prices: Either type, including ink, postpaid, 25. \$1.50; 100, \$5.00; 200, \$9.50.

# Charles

Joly

(Double)

Purple-red. One of the very best of the double dark reds.



## BRAND'S LILACS

are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

## Brand's New Improved French Lilacs

With Blooms so Large and so Beautiful  
One can Hardly Imagine that They are  
Related to the Common Lilac

## Our OWN ROOT Lilac List

S.—Stands for single florets.

D.—Stands for double florets.

S.D.—Semi-double.

**ALPHONSE LAVALLEE.** D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**BERRYER.** S. D. A beautiful clear mauve with deeper shadings toward red. One of the very choicest of the early hybrids; distinctly different; also the latest of these early hybrids. We like this variety very much. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**CHARLES JOLY.** D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

## INSIST ON OWN ROOT LILACS

In placing your order for Lilacs, you will naturally compare prices.

Do not confuse the prices of Lilacs grafted or budded on California Privet with the price of own-root Lilacs.

It is the Own-Root on a French Lilac that makes it cost more.

Our French Lilacs are on their own root

**CHARLES SARGENT.** D. Medium tall growing variety. Very shapely and vigorous plant. Color a beautiful light lavender. Very double flower with florets very full; long, narrow, pointed petals. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**CHARLES X.** S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**DECaisne.** S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues. 2 to 3 ft., \$5.00

**DE MIRIBEL.** S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety. 18 to 24 in., \$5.00

**EDITH CAVELL.** D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.  
**2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00**

**GEHEIMRAT SINGLEMARK.** S. A very deep blue-purple. This is a very dark Lilac. The long, upright panicles are made up of many small lobes that add to the attractiveness of the flower. The plant is tall and upright growing. A good variety.  
**2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50**

**HENRI MARTIN.** D. Extremely long, graceful panicles. Beautiful blue-lavender—a splendid new Lilac. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form.  
**2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00**

**HUGO DE VRIES.** S. One of the good Lilacs among the newer sorts, introduced in 1927 from Holland. This new Lilac has long, slender, graceful panicles of a soft even tone of red-purple. We have excellent bushes we are offering for the first time this spring.  
**Strong 2 to 3 ft. plants, \$5.00**

**HIPPOLYTE MARINGER.** D. Taken one year after another this is probably the largest of all Lilacs. Reverse of petals while in the bud are a deep violet-blue opening into an immense truss of lace-like petals in a delightful blending of pink and delicate shades of blue. We always classify this as one of the sensations of the Lilac world.  
**2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00**

**JULES SIMON.** An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season.  
**2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50**

**KATHARINE HAYEMEYER.** D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones.  
**2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00**

### FOLLOW THESE DIRECTIONS CAREFULLY

To allow the French Lilac its natural spread, the plants should be set not less than **8 feet apart**. Dig a hole as large as a bushel basket. Fill back with rich top soil mixed with one-third part well-rotted cow manure if same is obtainable, and **tramp down firmly** until you can place the plants on this soil so that when roots are spread out naturally, the crown will be from 4 to 6 inches deeper than it was in the nursery row.

Work the soil carefully among the roots until the hole is half full; then **tramp this down unusually hard**. Then fill the hole full of water. After this has settled away fill the hole with loose mellow soil until it is rounding full, then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch 6 inches deep about the bushes the first winter to keep ground from heaving.

### FERTILIZERS

A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year if you have an acid soil. Otherwise lime is unnecessary. All seed houses usually carry lime or your County Agent may be able to give you this information. Any good, well balanced fertilizer can be used with good results.

Heavy application of well-rotted barnyard manure every year covering the ground about the bushes is best.

### CONTROL OF PESTS

**PESTS:** Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper, then plug up the entrance with putty or gum.

## 3 Genuine Brand Lilacs

Naturally, the law of averages cannot possibly regulate the demand for all Lilacs so evenly as to prevent a surplus of some and a shortage of others. It is nothing unusual to find that the varieties in which we have a surplus include the very best of the good standard kinds. To keep our stock arranged in balanced quantities, we are willing to send these out at a special low price which provides for this Final Collection Offer:

**Three fine French Lilacs, all different colors, all labeled, our selection. A guaranteed value of at least \$7.00, for... \$5.00**  
**Strong, 2- to 3-ft. plants, not prepaid.**

**LEON GAMBETTA.** D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roselike florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all.  
**2 to 3 ft., \$5.00**

**MME. ANTOINE BUCHNER.** D. Of all of the truly pink varieties we grow, we classify this as the best. This variety we purchased originally under the name of Georges Bellair and have listed it as such until recently when we discovered its true name. We have always regarded it as one of our very best Lilacs. It is a late tall-growing variety with long shapely open trusses. When seen in the bud it is a decided deep pink, but as the florets open they are a pinkish white heavily overlaid with intensely rosy pink.  
**2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00**

**MME. FRANCISQUE MOREL.** S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and still a beautiful one. Great panicles with florets as big as a quarter. A deep purple, flushed mauve-pink.  
**2 to 3 ft., \$5.00**

**MONTAIGNE.** D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower.  
**2 to 3 ft., \$3.00**

**OLIVIER DE SERRES.** D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality.  
**2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00**

**PAUL THIRION.** D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright rich red, not purple. A red blending into rose.  
**2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00**

**PRESIDENT GREVY.** D. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable.  
**2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00**

**MME. CASIMIR PERIER.** D. A very free blooming white with yellow stamens giving it a rich creamy appearance. A very strong, thrifty plant and always dependable.  
**2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50**

**PRESIDENT FALLIERES.** D. A lavender-rose marked with white. Panicles large, loose and showy. Very large. This Lilac is classed by many as one of the very choicest of Lilacs. It carries those delicate orchid shades so many love. Somewhat similar to Leon Gambetta but with smaller florets.  
**2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50**

**REAUMUR.** S. Each year we are more impressed with the beauty of this variety. The panicles are of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great truss. Color a subdued rose-red. It keeps its color a long time, and is a superb variety. This is one of the greatest of the Lilacs.  
**2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00**

**PRESIDENT LINCOLN.** S. A new single blue Lilac that is now showing up very fine. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real blue.  
**2 to 3 ft., \$5.00**

**PRESIDENT LOUBET.** D. Red. One of the very choicest. Medium height plant. Panicles appear rather small just as the florets begin to open but they slowly develop as the florets continue to open until they become immense. A bright red in the bud stage, but showing considerable white on the inner edge of the opened petal.

3 to 4 ft., \$5.00

**RUHM VON HORSTENSTEIN.** S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**SOUV. de LUDWIG SPAETH.** S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.

2 to 3 ft., \$1.50

**VICTOR LEMOINE.** D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double Roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. Only a few to spare.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00; 4 to 5 ft., \$7.50

**VOLCAN.** S. A true deep red-purple. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open in the bud stage but as the florets develop they open into attractive panicles. It is the latest of all the red-purples.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

## Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

## Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom.

Many people bring their cameras and take pictures of our Lilacs in their natural colors. Always bring a pair of old shoes along.

## HYBRIDS and SPECIES

Prolong your Lilac season by planting some of these hybrids. They come into bloom about 10 days after the French Lilac is gone. We have 4 varieties to offer this spring: Alice, Henri Lutete, Lucetta, and Regan.

General description of all varieties:

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large, open, plumelike panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.

### Prices of all the above Lilacs:

2 to 3 ft. size

Each \$2.50

Any 3 for \$7.00

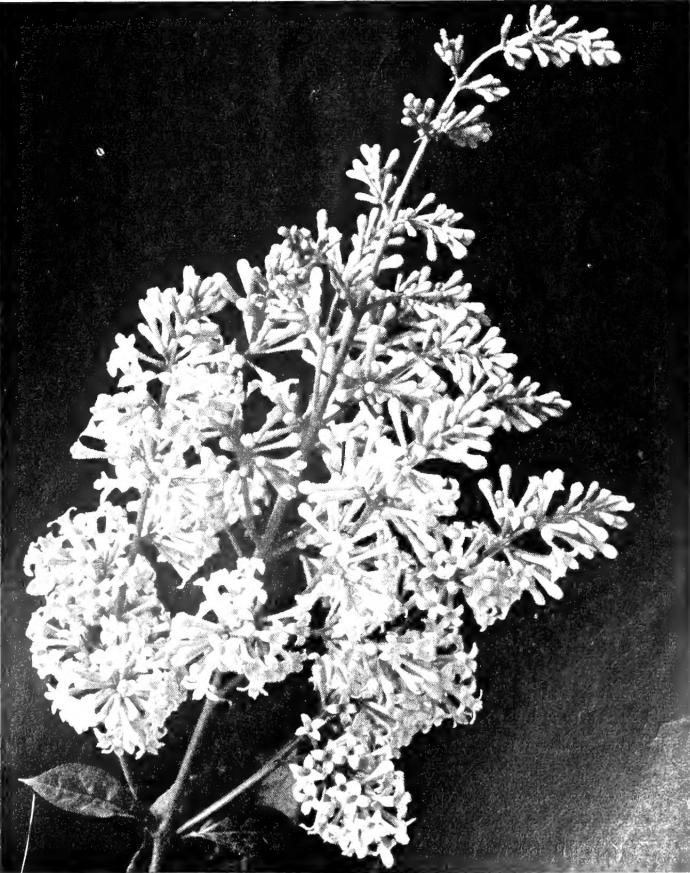
3 to 4 ft. size

Each \$3.00

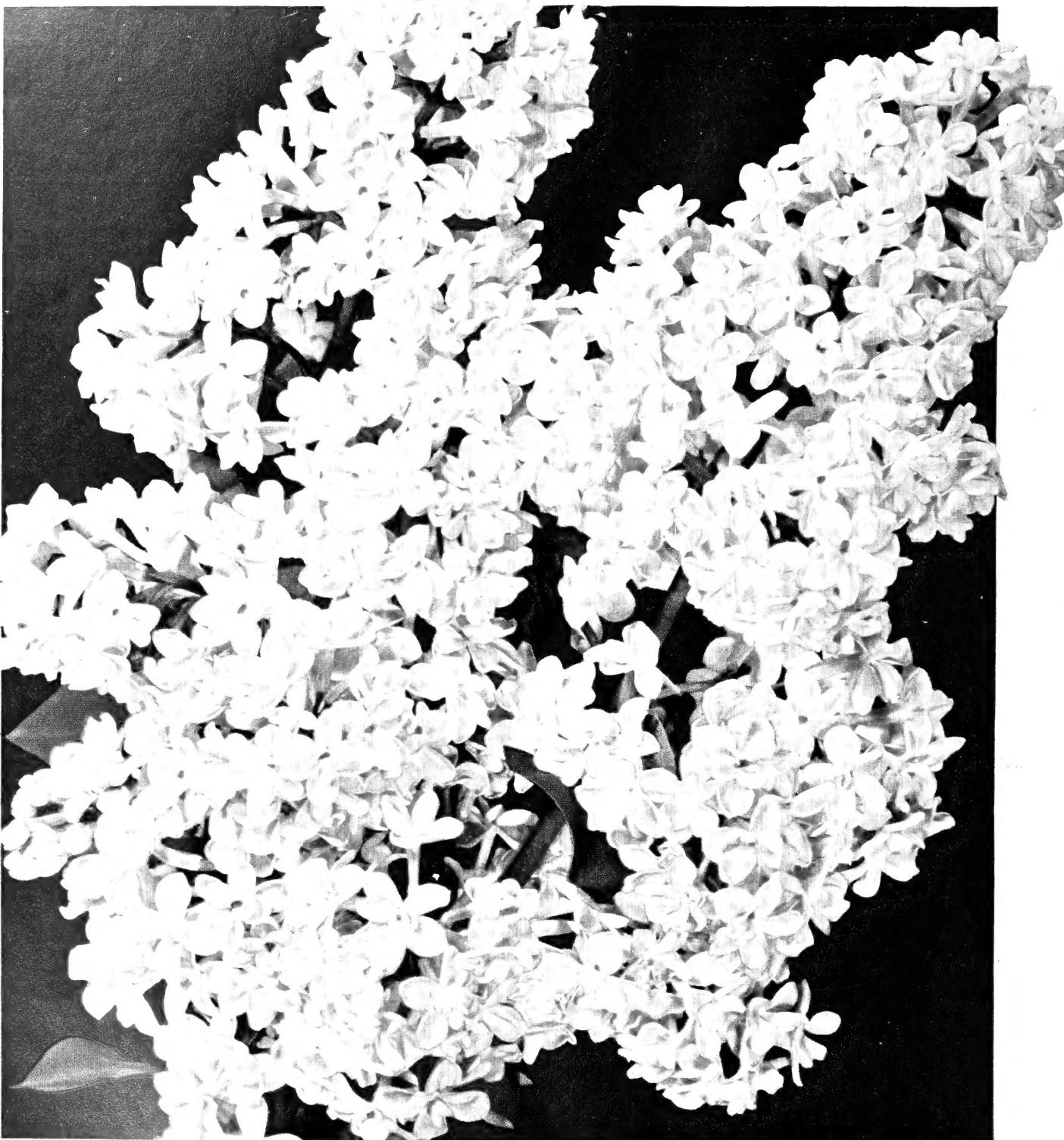
Any 3 for \$8.50

Do not let your Lilacs bloom the first year you set them out. They might bloom, but these blossoms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some 10 years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Faribault that we know are over 80 years old.



An Individual Panicle of a Hybrid Lilac Not Fully Opened



## Edith Cavell

Each year we receive a number of letters asking for a list of 4 or 5 of our best Lilacs. It is impossible to do so, and say they are the best. In years past we have dropped from our list all varieties we considered poor. In the list we offer to our customers from season to season, all varieties are good. But it is no doubt difficult for one to make up a selection from catalog descriptions and have all kinds distinctly different. In our Edith Cavell Collection we offer 5 first-class Lilacs: a red, a white, a blue, a light pink, and an old rose. There are other Lilacs as good as these, but none more distinct in color or more satisfactory.

### OUR EDITH CAVELL COLLECTION

**CHAS. JOLY.** D. A good all-around red.

**EDITH CAVELL.** D. One of the two best white Lilacs.

**DECaisne.** S. A fine medium blue.

**MME. ANTOINE BUCHNER.** D. Of all of the truly

pink varieties we grow, we classify this as the best.

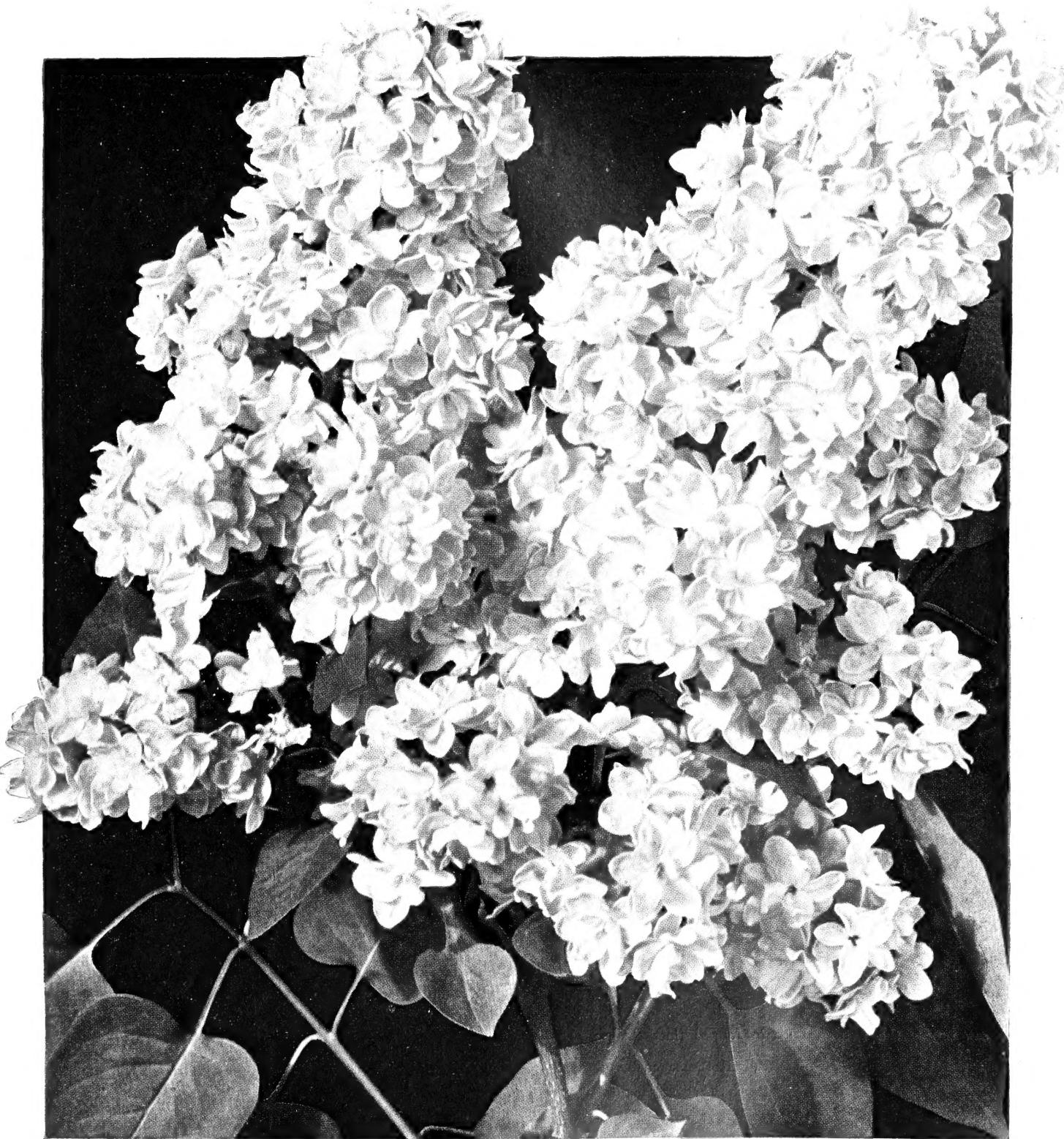
**RUHM VON HORSTENSTEIN.** S. An old-rose,

loved by all.

Five satisfactory Lilacs, representing 5 distinct colors,

In a strong 2 to 3 ft. size. A total catalog value of

\$16.50 for \$15.00, Not Prepaid.



## **Victor Lemoine**

This is one of the Lilacs that we have placed among the very best since it bloomed for us the first time. In choosing a list for any of our customers, we always name it among the first. It is impossible for us to propagate our stock in sufficient quantity to supply the demand each season. However, this spring we have 50 bushes to offer in 3 to 4 ft. and 4 to 5 ft. plants. The bush is strong growing, rather open, and very tall. The blooming branches terminate in tremendous panicles of blue overcast with pink in the bud. It opens into the most charming combination of pink and light blue imaginable. **3 to 4 ft., \$5.00; 4 to 5 ft., \$7.50.**

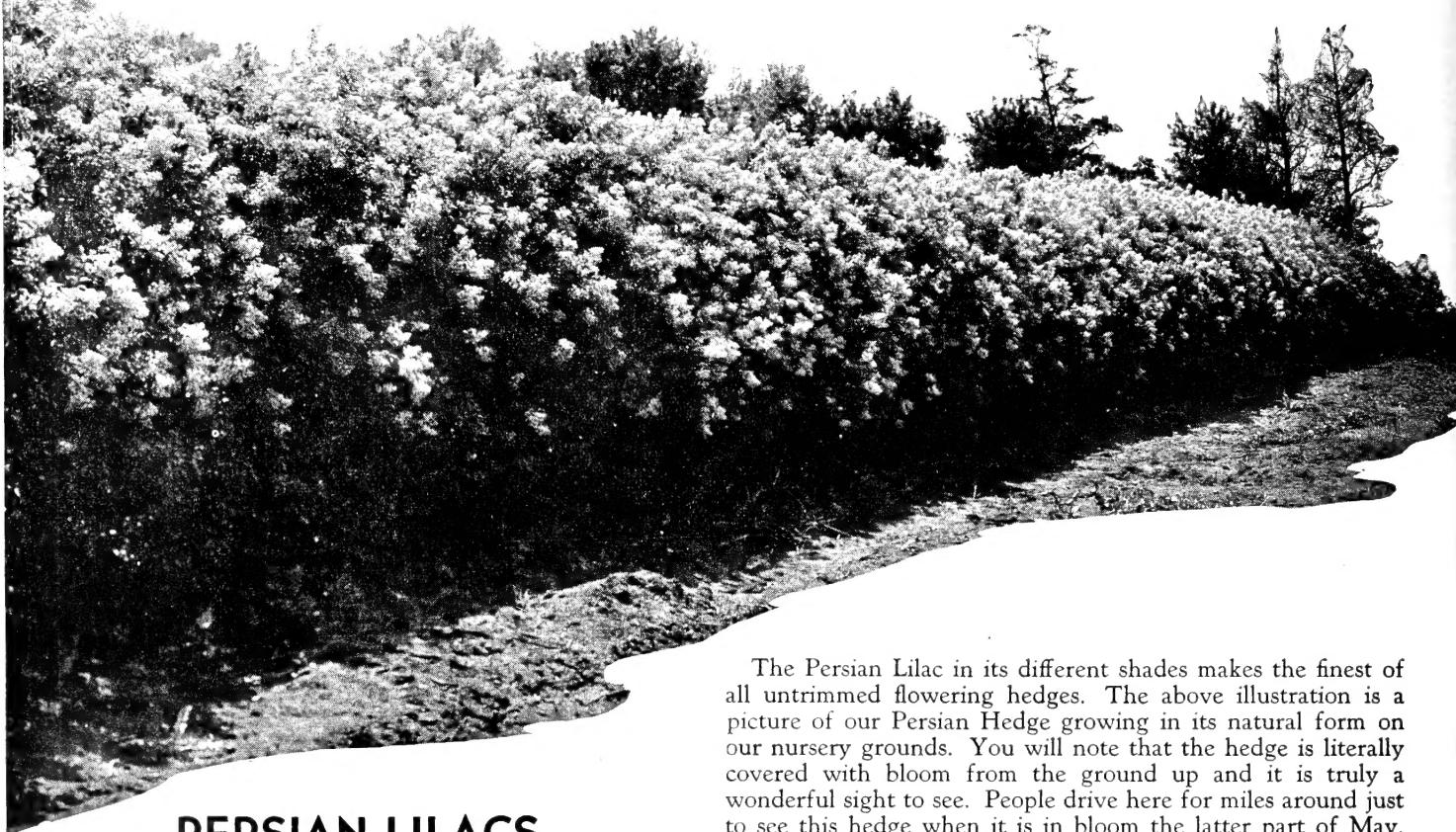
# Come to See Our French Lilacs

Directions for Planting:  
For a tight hedge, plant  
2 feet apart. If you wish  
merely a tall screen, put  
your plants in from 4 to  
6 feet apart.

AND OUR FAMOUS

## PERSIAN LILAC HEDGE

*Generally in Bloom the Last Two Weeks in May*



### PERSIAN LILACS

*Good for All Sections of the Country*

#### PERSIAN LILAC HEDGING PLANTS

We can supply the Persian Lilac in four distinct shades: **White**; a very light pink; a medium shade; and a very deep **old rose** that most nearly approaches red in color and is really Rothomagensis Rubra.

If one is planting as many as 30 or more plants, we recommend a combination of all four shades. We have only a limited quantity of the white and could not place many in any given order.

For a hedge using less than 30 plants, the deep rose-pink (Rothomagensis Rubra) is the most outstanding.

#### Prices for Hedging Plants

	10	25	50	100
Nice, 2-3 ft. ....	\$ 7.00	\$15.00	\$27.50	\$50.00
Nice, 3-4 ft. ....	10.00	20.00	33.50	65.00

#### Specimen Plants

We have a limited quantity of specimen plants in all colors.  
Either shade 2-3 ft. select bushes, each \$1.00; per 10, \$8.50

Either shade, 3-4 ft. select bushes, each \$1.25; per 10, \$10.00

The Persian Lilac in its different shades makes the finest of all untrimmed flowering hedges. The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

For a long hedge alternate these four shades and you have a wonderful blending of colors and as fine a flowering hedge as you could hope for. In Minnesota and similar states where windbreaks are a necessity, the Persian Lilac is a perfect flowering shrub to use for this purpose.

The plants are absolutely hardy and we believe that such a hedge would outlive the person who planted it.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles farther north than they otherwise could be grown.

After our 80 years in the nursery business here in Minnesota, we readily recommend it as the best farm windbreak, as it will outlive an evergreen windbreak two to one.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well. Trimming should be done right after the blooming season is over.

# Our Spring Peony List

Plant Brand Divisions This Spring and Enjoy the Beautiful Flowers These Fine Roots Will Give You Within Six Weeks After Planting

## JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of these numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$3.00 per year. You may add this amount to any order you send to us and we will take care of your membership.

### 7.6 EDULIS SUPERBA

(Lemon)  
This is the first good deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities. See color page 13.

A Brand Division \$1.00

### 9.5 ELLA LEWIS

(Lewis, 1925)

A beautiful new pink that will take the country by storm when better known. There is very little stock of this variety and we feel very fortunate in being able to offer it at all. A deeply built flower of medium size in an even pure shade of salmon-pink. Deeper in shade than Marie Crousse, and a purer pink than Walter Faxon. Good plant habit. A Brand Division \$10.00

Taken from September, 1941, Peony Bulletin

*"The winner of the best light pink and the runner-up for the best flower in the Show was ELLA LEWIS. All who saw it were struck with its fine form and beautiful coloring. This is another of the very scarce ones that are so hard to obtain."*

### 8.4 FELIX CROUSSE

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel. See color page 13. A Brand Division \$1.00

### 9.1 FRANCES WILLARD

(Brand)

Frances Willard is a very fine white which we believe gives universal satisfaction. It opens an exquisite blush-white, occasionally with a carmine touch, changing to pure white. Usually found in the winning classes in every show room. Midseason, comes into bloom with Mary Brand. (A gorgeous Peony named for a great woman.) A Brand Division \$2.00

### 8.6 GOLDEN DAWN

(Gumm)

Anemone type; midseason. Yellowish center with broad guard petals of ivory-white. Similar in color to Primevere and Laura Dessert. For best color effects, all yellow Peonies should be cut in the bud and developed inside. See color page 13. A Brand Division \$2.00

### 8.6 HEART'S IDOL

(Neeley)

This is a comparatively new Peony brought out by the late Dr. Neeley in 1936. The flower is an ivory-white with heavy rounded guard petals. The plant has stiff stems and comes into bloom mid-season. A Brand Division \$2.50

### JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasant fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade. A Brand Division \$3.00

### 8.8 KARL ROSENFIELD

(Rosenfield)

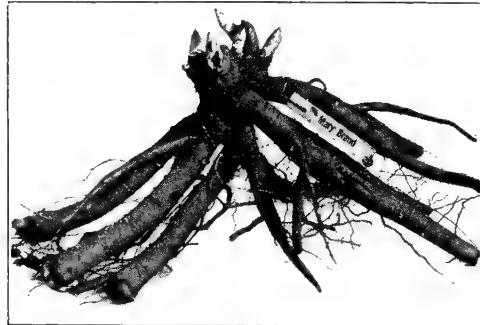
A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower. See color page 12. A Brand Division \$1.00

### 9.8 KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long laciniated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white. A Brand Division \$3.00

## INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

### 9.0 LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$2.00

### 8.4 LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer. A Brand Division \$1.50

### 9.2 MINUET

(Franklin)

A midseason pale pink with a pleasing fragrance. It is clear in color and translucent in texture. The flowers grow 20 inches above a medium tall bush on stiff straight stems. It is one of Mr. Franklin's best Peonies and a favorite among his lighter pinks.

A Brand Division \$5.00

### 9.3 MONS. JULES ELIE

(Crousse)

An immense self-colored flesh-pink, shading a trifle deeper toward the base of petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 13.

A Brand Division \$1.50

### 7.9 MME. DE VERNEVILLE

(Crousse)

We feel this variety is much under-rated. Flower large, very full, bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches; good substance. Long, strong stems; ideal cut flower. Pleasing fragrance. Comes into bloom after Festiva Maxima, and we regard it far superior in beauty. See color page 13.

A Brand Division \$1.00

#### MME. EMILE DEBATENE

Here is a Peony that has been sadly overlooked, something we have never been able to understand. For real attractive coloring, it is one of the finest of Peonies. Always an attraction whenever seen on the show table. One of the brightest and most brilliant of all pinks.

A Brand Division \$3.00

#### MRS. FRANKLIN D. ROOSEVELT

(A. B. Franklin) A deep Therese-pink is Mrs. Franklin D. Roosevelt, a full double with extremely long overlapping, cupped petals which enfold a rosebud center. The petals open to show a creamy center as does Therese. This variety has more roselike form, more substance, keeps better as a cut flower, is larger, more floriferous and more vigorous and just a shade more blue in its pink. It blooms in mid-season on a moderately high bush above good deep foliage. It has a Rose fragrance. (Originator's description.)

A Brand Division \$5.00

#### 9.0 MRS. FRANK BEACH

(A. M. Brand) A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, laciniated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies. See color page 11.

A Brand Division \$5.00

"Taking everything into consideration, I believe the best white Peony in my experience is Mrs. Frank Beach. I'll admit there are some larger and taller, but none of them do better for me in all respects at the same time. I believe it is one of the best-keeping white Peonies that I have ever grown. The whites do not take cold storage very well. Mrs. Frank Beach seems to be an exception. In Lincoln at the National Peony Show in 1937, when the show was taken down on Sunday evening, every bloom of Mrs. Frank Beach that I had there was still good."

#### 9.2 MRS. J. H. NEELEY

(Dr. J. H. Neely)

A late flowering blush-white shading to white with greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

A Brand Division \$5.00

#### 9.1 MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. Has the fragrance of a Tea Rose. Our Silver Medal variety. See color page 11.

A Brand Division \$3.00

Yonkers, N. Y., Dec. 1, 1941

"Of all the fine Peonies in my garden—and there are well over 100 varieties—I believe I really get more satisfaction from MYRTLE GENTRY than from any other. Its exquisite beauty, combined with its regular dependability both as a garden subject and a cut flower, leave little to be desired."

Topeka, Kan., Aug. 7, 1941

"There is one thing that I have wanted to tell you folks for quite a while and just never did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."

#### 9.0 NIMBUS

(Andrews)

An extra fine flesh-pink coming into bloom late in the Peony season. The flower is Rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden. A Brand Division \$3.00

#### 9.2 PHILIPPE RIVOIRE

(Riviere)

A very bright rich crimson coming into bloom late midseason. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is the highest rated of any red Peony. See color page 11.

A Brand Division \$5.00

We may not be able to fill late orders complete. We will rebook any variety we cannot supply for September shipment.

#### 7.7 PHILOMEL

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size. See color page 12.

A Brand Division \$1.50

#### R. A. NAPIER

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year.

A Brand Division \$5.00

#### 8.8 RICHARD CARVEL

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds. See color page 12.

A Brand Division \$1.50

#### 9.4 TOURANGELLE

(Dessert)

A delicate pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it.

A Brand Division \$1.50

#### 9.2 VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance. The plant is of medium height with very strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but the plant comes into bloom so early that you seldom see the flower in the show room.

A Brand Division \$5.00

#### 9.3 WALTER FAXON

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the fields it does not hold up as well as Souvenir de Louis Bigot but in the show room it tops them all. See color page 12.

A Brand Division \$1.50

#### 9.3 W. L. GUMM

(Gumm)

We have been growing this Peony now for some 10 or more years, and do not hesitate to pronounce it one of the very finest of all white Peonies. The flower is a large pure white with large guard petals enclosing a deep closely packed center of beautiful petals, all forming as nicely a shaped flower as we have ever seen. The plant is good, the form of the flower is superb, and the color is fine. One of our best pure whites.

A Brand Division \$5.00

## SURPRISE BOXES

An Offer You Cannot Afford to Pass

For two seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customer.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to six roots. If you wish to a smaller number, we will select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, postpaid.

#### COMPLIMENTS ON OUR SURPRISE BOXES

Charlotte, N. C., May 27, 1941

"I received the Surprise Package of Peony roots in fine shape and truly they are SURPRISE PACKAGES. I am just thrilled to have such a lovely collection and I never would have gotten it any other way. I'm sure you couldn't have sent them to anyone that will enjoy them more or be more appreciative of their beauty. I feel very fortunate to have sent my order just when I did. We have an ideal climate and soil for Peonies and I can hardly wait to see these bloom. I thank you very much."

MRS. D. J. C.

# 3 Prize Winning Varieties

All flower late in the Peony season, and are usually in bloom at one time.

These three may be purchased separately, but we offer them as a collection, in large **Brand** Divisions, a total value of \$13.00, for \$12.00, postpaid.



9.2  
**Philippe Rivoire**  
Late, \$5.00  
Highest rated and  
richest coloring of  
all red Peonies.



9.6 **Myrtle Gentry**—Late, \$3.00  
Our Most Fragrant Peony



9.0 **Mrs. Frank Beach**—Late, \$5.00  
A Captivating Ivory-White



# CHOOSE FROM THIS LIST

ENJOY THE BEST IN GARDEN PEONIES

*Choose from this Color Spread*

Any 3 for \$4.00, postpaid

Any 6 for 7.00, postpaid

All 9 for 11.00, postpaid



Karl Rosenfield (Midseason) — \$1.00



Richard Carvel (Early) — \$1.50



Philomèle (Midseason) — \$1.50



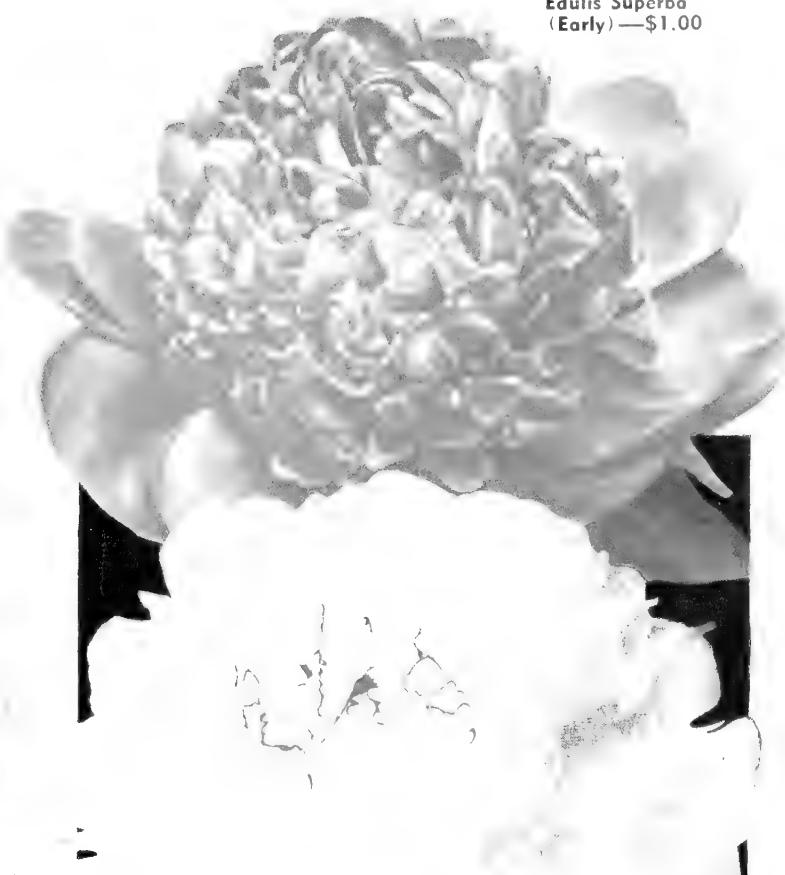
Walter Faxon (Midseason) — \$1.50

# ALWAYS GOOD ALWAYS DEPENDABLE

If you do not wish as many as 3, you may order any one variety you wish, but please allow 25c for postage and boxing.

If you are interested in planting a large number of Peonies, we shall be glad to quote special prices in lots of 50 or more.

**Edulis Superba**  
(Early) — \$1.00



**Golden Dawn** (Midseason) — \$2.00



**Mme. de Verneville**  
(Early)  
\$1.00



**Mons. Jules Elie**  
(Early) — \$1.50



**Felix Crouse**  
(Late) — \$1.00

Prairie Afire on Exhibit at the National Peony Show, Des Moines, June, 1932, was Awarded the Home Achievement Medal for the Most Outstanding Feature of the Show

Lebanon, Ill.,

May 19, 1941.

"A few years ago I bought from you Japanese Peony 'Prairie Aire' and I am simply thrilled over it as a cut flower developed indoors. It's simply gorgeous, sweet scented rose. I'd have called it 'Rose of Wonderland' had I originated it. I never want to cut my blossoms of any flowers for indoors, that is why I was so disappointed the first time I saw it blooming in my garden. I am proud of it!"  
(A. P.)



**PRairie AFIRE.** A beautiful Peony, Japanese type, originated by A. M. Brand. A vase of Prairie Afire was exhibited by us at the National Peony Show held in Des Moines, Iowa, and was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and soft creamy rose

shade. These guard petals surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed in the house for best effect. The plant should be at least 2 years old before you judge the flower as a young plant does not produce typical flowers.

A Brand Division \$5.00

## SINGLE AND JAPANESE TYPES • Our Spring List

The demand for the Single and Japanese type of Peonies was greater last fall than ever before, and by the time our fall shipping season was over we were sold up on a number of kinds. On a number of others we had too few left to list them at this time. These will be used as extras on all orders for this type that amounts to \$8.00 or more. However, we have a few excellent kinds in sufficient quantity to offer but if we should run short of any kind, we will send it in September.

### 8.5 ALMA

(Shaylor) A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow tipped pink. An attractive variety with strong stems and good foliage. A Brand Division \$1.50

### 8.9 AUREOLIN

(Shaylor) A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin. A Brand Division \$2.00

### 8.9 FLANDERS FIELDS

(A. M. Brand) Red. A few years ago in one of our seedling beds of many varieties, we noticed a most conspicuous red. Even from twenty rods distance, this brilliant color stood out from all the others. Every year, in every way, it has proven a splendid flower. A single of the most brilliant red. Two rows of petals surround a large, prominent center of golden stamens. Petals of great substance stand out flat; rich and velvety in appearance. A Brand Division \$3.00

### 9.0 KRINKLED WHITE

(A. M. Brand) First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender and erect, clean light green. Award of Merit, Des Moines Natl. Show. Especially fine for cutting. A Brand Division \$3.00

### 8.6 LE JOUR

(Shaylor) The largest single white Peony. A pure white with great heavy petals; center an immense tuft of golden stamens. Strong, upright plant holds the great blooms well erect when the side buds have been taken off. This and Krinkled White are the two best white singles. Especially notable because of its pure color, fine substance and great size. A Brand Division \$3.00

### 8.8 LETO

This is the second season we have been able to offer this fine Japanese variety. The beauty of Leto lies in the form of the flower and also in its color. It is a pure glistening white with prominent center of rich deep yellow staminodes. Plant strong, and a profuse bloomer. Don't overlook this new one. A Brand Division \$3.00

### LUELLA SHAYLOR

(Shaylor) A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow. A Brand Division \$1.00

### MANKATO

A beautiful pure white with very rich texture. The petals, which appear in two rows, are nicely rounded and wonderful in form. There is a great golden center of stamens with green carpels tipped pink. Very upstanding, medium height. An excellent flower. A Brand Division \$3.00

### 9.3 MAN O' WAR

(A. M. Brand) An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible. This is a new variety. A Brand Division \$3.00

### 8.4 MELLON KNIGHT

(A. M. Brand) A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red. A Brand Division \$1.50

### 8.9 PRIDE OF LANGPORT

(Kelway) A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant. A Brand Division \$2.00

### SPECIAL SPRING OFFER

Make up a collection to fit your own planting scheme. Select a \$10.00 value for \$8.00. This offer applies to Single and Japanese types only.

[Remember that with every order amounting to \$8.00 or more, we will include some good variety left over from our Fall list.]



## BRAND'S *Rainbow Collection of FINE GLADIOLUS*

Not an ordinary mixture, but one we are proud to have carry the name of Brand.

We are offering this spring as fine a collection of Gladiolus bulbs as you would wish to plant. Our bulbs are young, of full blooming size, and in an assortment of colors rivaling the rainbow in splendor.

We know when your Glads bloom that you will be more than pleased with the fine varieties we have placed in our **RAINBOW OFFER.**

You will have a real surprise, too, when you behold all the fine flowers in all colors found in Glads: blue, white, yellow, apricot, orange, salmon, purple, lavender, etc.

Try our **RAINBOW COLLECTION** and when they bloom, write us if we have disappointed you.

Fine 1- to 1½-inch bulbs, \$1.80 per 25; \$7.00 per 100, postpaid.

### Our Special List of a Few of the Choicest New Glads

For our list this spring we have selected ten of what we consider are among the top notchers in their color class. We like them, and we know you will. Give them a trial and we feel sure you will enjoy a real thrill at blooming time.

All varieties \$1.50 per doz. unless otherwise priced. You may order 6 at the doz. rate.

**BEACON.** A fine bright rose-scarlet with a creamy blotch in the throat. The plant is tall and carries from 8 to 10 large ruffled blooms, nicely arranged, and open at one time. This is a top cut-flower variety and a Glad that is liked by all. A real show flower.

**BLACK PANTHER.** If you are looking for the blackest of all dark reds, this is the one. It is not only the darkest, but it is also the best in its color class. It is a tall early midseason variety with long spikes that carry a number of wide open florets. Very fine.

Each 70c; 6 for \$4.00; 12 for \$7.50

**CORONA.** A decidedly rich creamy white shading to a deeper cream throat. The petals are edged a bright

rose. A tall stout grower and considered by many the best Glad introduced in recent years. Six to eight very fine large wide open blooms are open at one time, with many more in the bud.

**ELIZABETH THE QUEEN.** A beautiful new lavender and one of the very best of this color. A clear lavender-mauve, with darker shadings in the throat. It often grows 5 feet tall with 7 to 8 fine flowers open at once.

**KING LEAR.** A clear deep red-purple with a silver line on the edge of all the ruffled petals. Unlike all other red-purples and a most satisfying variety.

**NAVAHO.** A beautifully formed pure red of great substance. Fine spikes carry from 16 to 18 buds with many fully open at one time. Early midseason. An excellent cut flower.

Each 50c; 6 for \$2.75; 12 for \$5.00

**RIO RITA.** Best of all orange Glads. A true rich orange, not a salmon. Like Picardy, it opens large florets the entire length of the spike. Very much in demand. Order early.

**ROSA VAN LIMA.** A very pretty light rose shading deeper toward the throat. Opens 8 or more well-placed blooms on a tall spike. A fine show flower and a great commercial flower.

**SNOW PRINCESS.** As its name implies, this is a very early rich creamy white that is fast forging to the head as probably the finest of all whites. It is a strong variety in the field, a magnificent show flower, and a great shipper. Liked by all.

**STOPLIGHT.** This is one of the coming great Glads. This fine variety never fails to produce a wonder-crop of absolutely first class blooms in great profusion. If you wish a fire-red that is a winner in the show room, try Stoplight.



**MARGARET BEATON**

A beautiful snow-white with a retinalion pink blotch in the throat. The blooms are large and well placed with 6 or 8 open at one time. A true commercial variety and also one that is hard to beat in the show room.

\$1.50 per 12



**BLACK OPAL**

A very fine dark glistening red coming into flower midseason. The spike is straight and willowy and carries up to 10 large blooms open at one time. This is one of the very best reds and is always in great demand. Place your order early if you want this one.

\$1.50 per 12



**MAID OF ORLEANS**

A beautiful pure white Gladiolus with a cream throat. The spike is nice and straight, the florets are of beautiful form and nicely placed, with many open at one time. Makes a wonderful show flower and is a splendid cut flower variety. For a fine white you cannot beat this one.

\$1.50 per 12

#### **Special Rainbow Collection**

On another color page we are offering an unusually fine **Rainbow Collection** made up of all the various colors found in Glads. This is a real **quality** collection which we know will prove even more than satisfactory.

But we are making a second offer which we will designate as **Rainbow Collection No. 1**. In this collection we will use 6 each of all the kinds found on these two color pages, plus the same number of the 10 varieties described but not shown in color. If you wish to plant each variety separately, we will place them in separate bags, labelled, giving you **100 blooming sized bulbs for \$15.00, postpaid**.

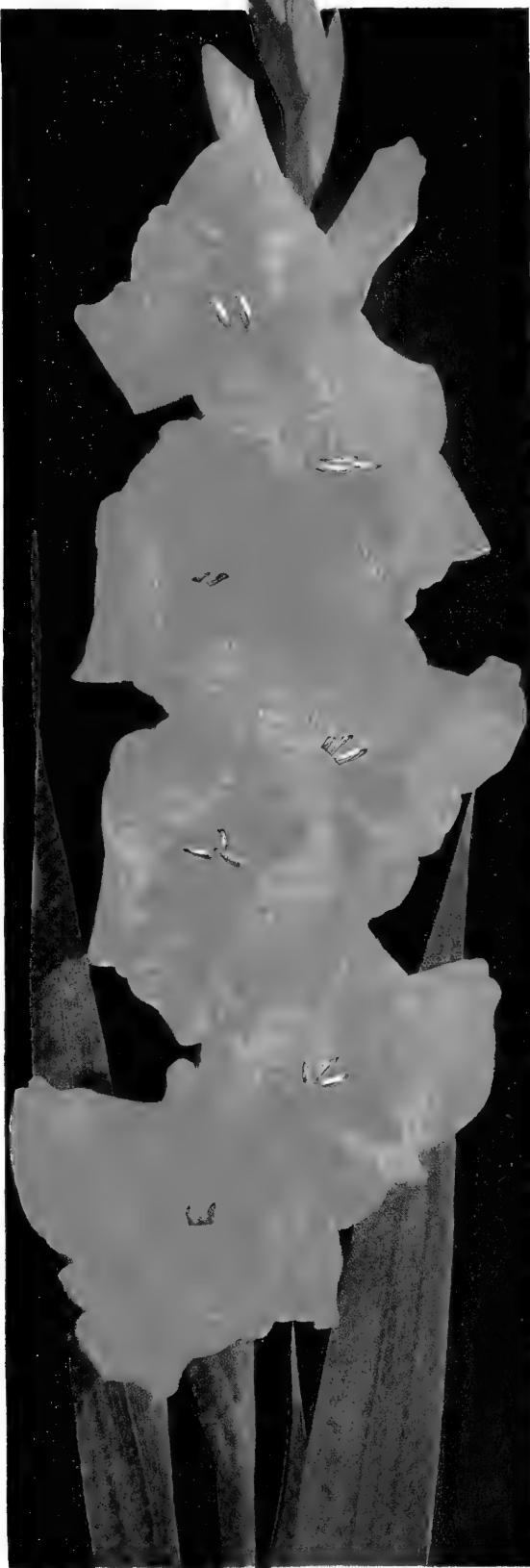


### PICARDY

No Gladiolus ever brought out has caused more of a furore among Gladiolus lovers than has Picardy. A beautiful shrimp-pink generally of an even tone. Great tall spikes, graceful and refined. Seven to eleven florets open at one time with blooms often measuring 6 inches across. We would call this the perfect Glad. \$1.50 per 12.

We are filling all orders with young selected bulbs, of full blooming size that will give as good results as any bulbs sent out this spring.

**6 Each of All  
6 Varieties In Color  
On This Page**  
36 In All  
Sacked Separately  
**For \$5.00, Postpaid**



### GOLD DUST

A beautiful rich clear deep yellow with well-placed flowers of good form and substance on tall, straight stems. This fine new yellow is well liked by all. \$1.50 per 12.



### Abu Hassan

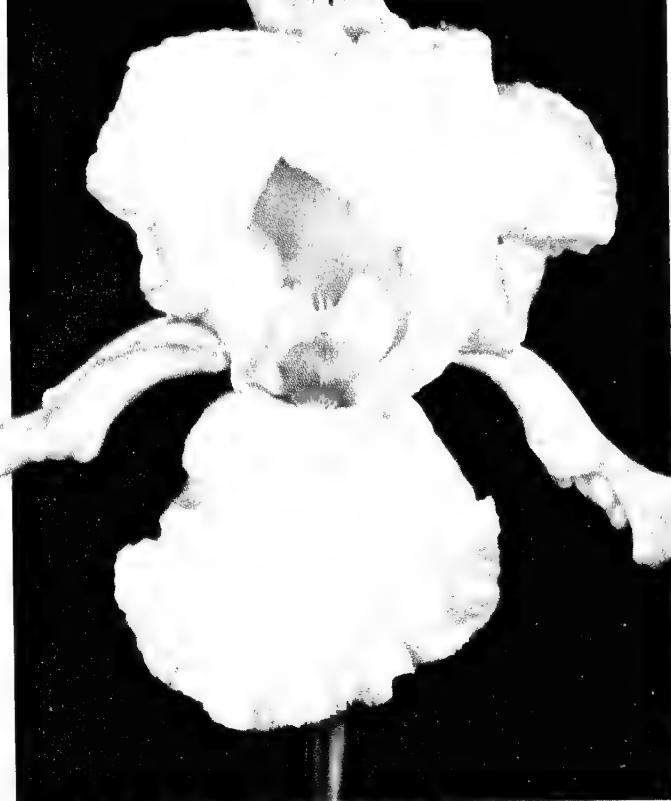
The wonderful new blue. \$2.50 per 12, postpaid.

The finest dark violet-blue Glad yet introduced. A healthy grower with tall straight spikes and as many as 8 to 10 flowers open at one time.

This is a comparatively new variety. It was admired by all who visited us during the blooming season. Much darker than the picture and more beautiful. In a bouquet with Gold Dust or Maid of Orleans, you have a wonderful combination.



42" City of Lincoln—75c; 3 for \$2.00  
The Most Brilliant of All the Variegatas



40" Snow Flurry—\$1.50; 3 for \$4.00  
A Giant Ruffled White

These are true color illustrations and we do not  
think it is necessary to write descriptions.

All 4  
On  
This Page  
for  
\$3.50  
Postpaid

One Each of All 8  
On These 2 Pages  
for \$7.00, Postpaid

36" Elsa Sass—75c; 3 for \$2.00  
A Clear Lemon-Yellow

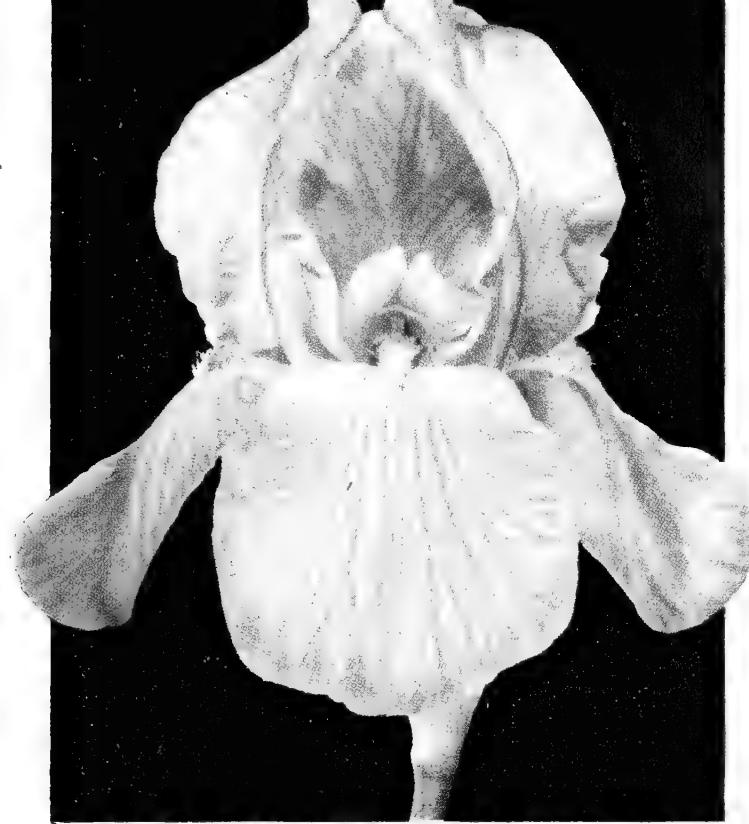


36" China Maid—75c; 3 for \$2.00

A Gigantic

Pink Blend





48" Great Lakes—\$1.50; 3 for \$4.00  
A Clear Blue Self—Highest Rated Among the 100 Best



36" Golden Glow—75c; 3 for \$2.00  
A Rich Golden Yellow

**Mass Planting**

If you wish to plant in groups of 3 each, we offer 3 each of all 8 varieties for \$20.00, postpaid.

**All 4  
On  
This Page  
for  
\$4.00  
Postpaid**

We illustrate 24 excellent varieties on our five color pages.

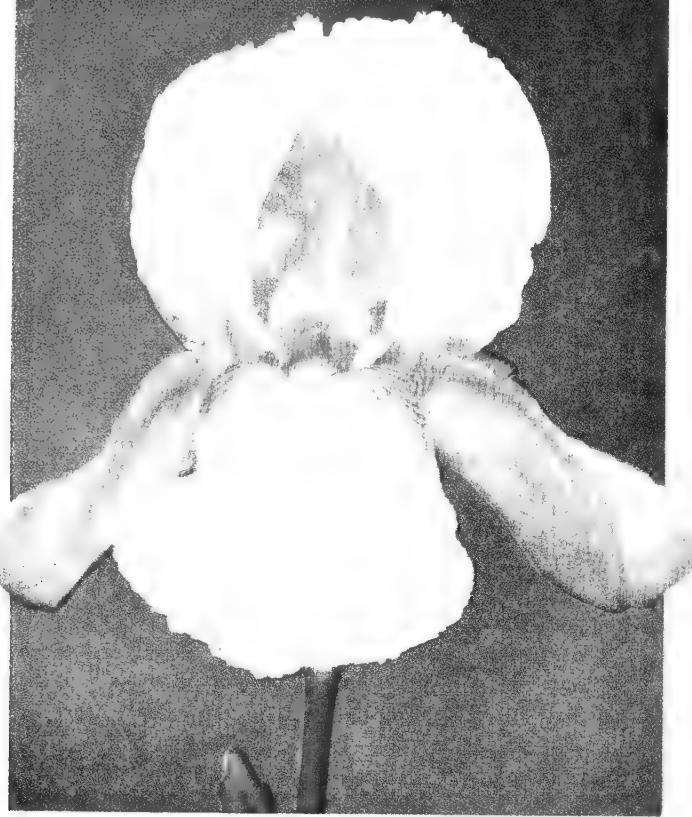
**All 24 for \$22.00, Postpaid**

36" Wabash—75c; 3 for \$2.00  
Always Popular



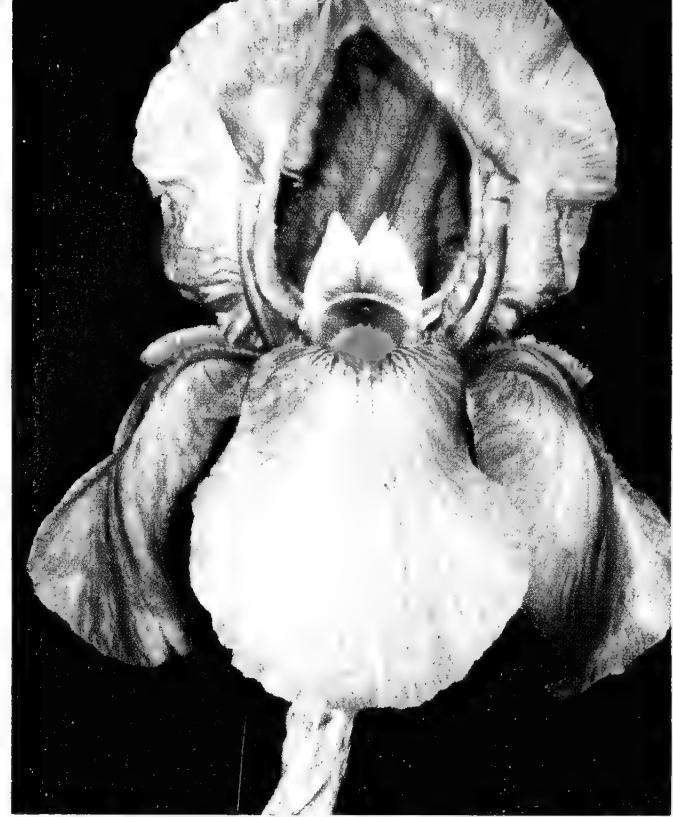
36" Elmohr—\$1.50; 3 for \$3.00  
An Unsurpassed Rich Red-Violet





**WINTER CARNIVAL.** 38". One of the most beautiful of all white Iris. Flowers are large and of most excellent form.

\$1.50 each; 3 for \$4.00



**MULBERRY ROSE.** 38". A beautiful well-named variety originated by Robert Schreiner. From the illustration you can see it is in a distinct color class. Award of Merit in '44.

Each \$2.50; 3 for \$7.00

I Each  
of  
All 4 on  
this page  
for  
**\$10.00**  
Postpaid

**MAJENICA.** 36". A fine salmon-pink blend with wide-petaled flowers of excellent substance.

Each \$2.50; 3 for \$6.50



**ALADDIN'S WISH.** 36". A new variety selected by the originator because of its unusual coloring. A lovely shade of soft clear medium blue washed with cream. Each \$5.00; 3 for \$13.50



# Our IRIS LIST for July Shipment

July and August are the two best months of the year for planting Iris. As a rule our fall catalog is not ready to mail out until June or the first part of July. For this reason we are illustrating in our spring book many fine varieties in color and describing briefly other excellent kinds.

Many of our customers order direct from our color pages as this seems to be next best to ordering direct from blooming plants. However, we hope you will not overlook the many fine varieties we list below as they are all good and will not disappoint you.

We begin to send out our Iris orders about July 5th. Order early from this book and your order will be filled in July exactly as you wish it.

<b>Aline</b>	40c
A true azure-blue.	
<b>Amitola</b>	40c
A pink and gold blend.	
<b>Black Douglas</b>	40c
Rich velvety deep violet.	
<b>Blended Beauty</b>	40c
A rich golden bronze.	
<b>Blue Dream</b>	50c
Soft Lobelia-violet self.	
<b>Blue Monarch</b>	35c
A large medium blue.	
<b>Cadeton</b>	50c
Rich gold standards. Red velvety falls.	
<b>California Gold</b>	40c
An excellent tall yellow.	
<b>California Peach</b>	\$1.50
A peach and apricot blend.	
<b>Capri</b>	35c
A huge fawn-yellow.	
<b>Cheerio</b>	35c
A pleasing red bicolor.	
<b>Christabel</b>	50c
A brilliant coppery red.	
<b>Coralie</b>	75c
An excellent raspberry-red.	
<b>Crystal Beauty</b>	35c
A glistening stately white.	
<b>Dauntless</b>	35c
Rich velvety red.	
<b>Depute Nombot</b>	35c
Gigantic coppery red.	
<b>Derrill Hart</b>	50c
A fine coppery red.	
<b>Deseret</b>	40c
Rich yellow standards. Red falls.	
<b>Destiny</b>	50c
A large black-plum-purple.	
<b>Directeur Pinelle</b>	40c
Another fine bronzy red.	
<b>Dog Rose</b>	35c
A clear deep pink.	
<b>Drap d'Or</b>	35c
A pleasing soft yellow.	
<b>El Capitan</b>	35c
A soft lavender-blue.	
<b>Elkhart</b>	40c
A giant chestnut-red bicolor.	

## Suggestive Collections from Above Varieties

**COLLECTION No. 1.** Cheerio, Crystal Beauty, Capri, Blue Monarch, Dauntless, Drap d'Or, Depute Nombot, Dog Rose, El Capitan, Gudrun, Narain, Winneshiek. All 12 for \$3.25, postpaid

If you wish to plant a group of any one variety, you may select—	
Three of any \$0.35 varieties, for	\$0.90
Three of any \$0.40 varieties, for	1.00
Three of any \$0.50 varieties, for	1.25
Three of any \$0.75 varieties, for	2.00
Three of any \$1.00 varieties, for	2.50
We prepay all Iris orders amounting to \$3.00 or more.	

## Make UP Your Own COLLECTION

If you wish to make up your own collection from our pages of Iris in black and white, you may choose:

Any 12 varieties priced @ 35c, for	\$3.25
Any 12 varieties priced @ 40c, for	3.50
Any 12 varieties priced @ 50c, for	4.50

<b>Exclusive</b>	50c
One of the finest light blues.	
<b>Flaming Torch</b>	50c
A gorgeous neutral red.	
<b>Flora Zenor</b>	\$1.00
A blending of pink shades.	
<b>Frank Adams</b>	50c
A rosy fawn bicolor.	
<b>Garden Magic</b>	\$1.00
One of the very best reds.	
<b>Golden Fleece</b>	\$2.50
A lovely lemon-yellow.	
<b>Golden Helmet</b>	50c
A yellow and morocco-red bicolor.	
<b>Golden Treasure</b>	50c
Our largest soft yellow.	
<b>Grace Mohr</b>	\$1.00
See Elmhor for color.	
<b>Gudrun</b>	35c
A low growing white.	
<b>Happy Days</b>	40c
A popular large yellow.	
<b>Icy Blue</b>	75c
A light blue self. Fine.	
<b>Indian Chief</b>	35c
A well-liked red-toned Iris.	
<b>Jake</b>	75c
Don't miss this fine white.	
<b>Jeb Stuart</b>	40c
A reddish brown with orange beard.	
<b>Joycette</b>	50c
One of the best red-toned Iris.	
<b>Junaluska</b>	40c
A combination of gold, copper, red.	
<b>Lancaster</b>	\$1.00
A copper-old-rose blend.	
<b>Lighthouse</b>	75c
A crisp rose-red.	
<b>Lilamani</b>	40c
A striking silky blue-black.	
<b>Los Angeles</b>	40c
A snowy white edged blue.	
<b>Louvois</b>	40c
A velvety reddish brown.	
<b>Maid of Astolat</b>	50c
A fine white-edged blue.	
<b>Matterhorn</b>	\$1.00
One of the best pure whites.	
<b>Matula</b>	75c
A velvety rosy tan.	
<b>Midwest Gem</b>	50c
A new peach and lavender blend.	
<b>Missouri</b>	50c
A clear cornflower-blue.	
<b>Modiste</b>	50c
A soft mauve-pink with yellow beard.	
<b>Morocco Rose</b>	\$1.00
One of the best new pinks.	
<b>Mountain Sky</b>	\$1.00
A uniform soft blue.	
<b>Mrs. Willard Jacques</b>	40c
A bronzy pink and cream blend.	
<b>Narain</b>	35c
A well-liked medium blue self.	
<b>Piute</b>	50c
A rich luscious red.	
<b>Platon</b>	50c
A large deep rich violet.	
<b>Prairie Sunset</b>	\$2.00
A blending of pink and copper tones.	
<b>Romeses</b>	35c
Golden buff and pink-lavender tones.	
<b>Red Douglas</b>	\$1.00
Always oversold on this fine red.	
<b>Red Gleam</b>	\$1.00
A new brilliant velvety crimson.	
<b>Red Valor</b>	\$2.00
A perfectly formed ruby-red.	
<b>Riding High</b>	50c
A very tall lilac-pink.	
<b>Rosy Wings</b>	40c
A pleasing rosy red.	
<b>Sable</b>	\$1.00
A rich deep black-violet.	
<b>Siegfried</b>	50c
A soft yellow with brown border.	
<b>St. Louis</b>	50c
A silky deep violet with orange beard.	
<b>Spokan</b>	40c
A bright red-brown blend.	
<b>Vagabond Prince</b>	75c
A black-purple self nicely formed.	
<b>Winneshiek</b>	35c
One of the best dark blue-violets.	
<b>White Goddess</b>	\$1.00
A glistening snow-white.	

**COLLECTION 2.** Aline, Black Douglas, Directeur Pinelle, California Gold, Deseret, Elkhart, Jeb Stuart, Junaluska, Louvois, Los Angeles, Mrs. Willard Jacques, Rosy Wings.  
All 12 for \$3.50, postpaid

**COLLECTION 3.** Blue Dream, Cadeton, Christabel, Derrill Hart, Destiny, Exclusive, Frank Adams, Golden Helmet, Golden Treasure, Maid of Astolat, Riding High, St. Louis.  
All 12 for \$4.50, postpaid

NO IRIS  
SHIPPED  
UNTIL  
AFTER  
JULY 5th

We expect the  
color to take the  
place of descrip-  
tions for Iris listed  
on these 2 pages.

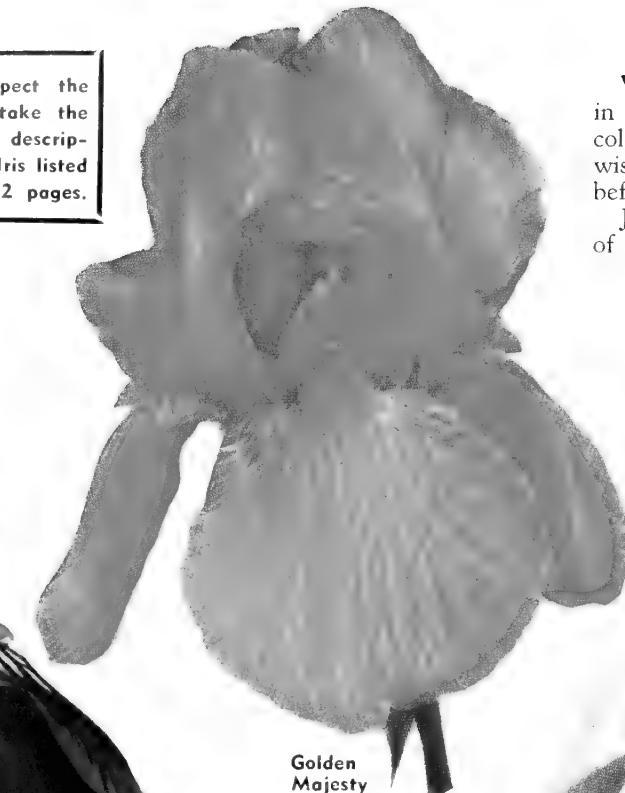
We are listing a limited number of Iris in our spring book, illustrating many in color. This will enable our customers who wish to make an early planting to do so before receiving our fall book.

July and August are the two best months of the year for Iris planting.



**Indian Hills**

A very large rich true purple. Fine for massing. 37 in. Each 40c.



**Golden  
Majesty**

A well-named variety. A deep yellow of fine form and substance. 42 in. Each \$1.00.



**Anitra**

A silvery blue of fine texture. Always a favorite. 36 in. Each 40c.



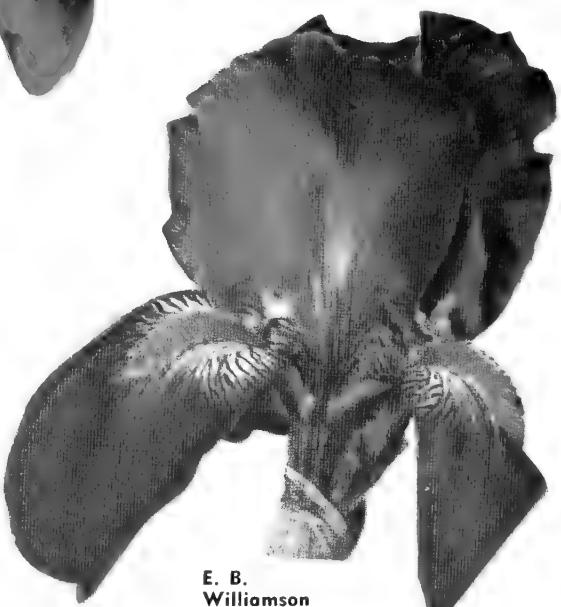
**Miss California**

A large, pleasing lilac-pink, with a heavy lemon beard. 40 in. Each 60c.



**King Juba**

A colorful late varie-gata that brightens any planting. 40 in. Each 40c.



**E. B.  
Williamson**

A most satisfactory coppery red. 36 in. Each 50c.

If you do not wish the entire 12, you may choose just the ones you wish. If your order amounts to \$3.00 more, it will be sent prepaid, otherwise allow 25c for postage and boxing.

If you order early from this book, you will receive your stock in July when our list of Iris is complete, and it will not be necessary to ask you to make substitutions

### SPECIAL OFFER

One each of all 12 beautiful varieties illustrated on these 2 pages

**For \$5.25, Postpaid**

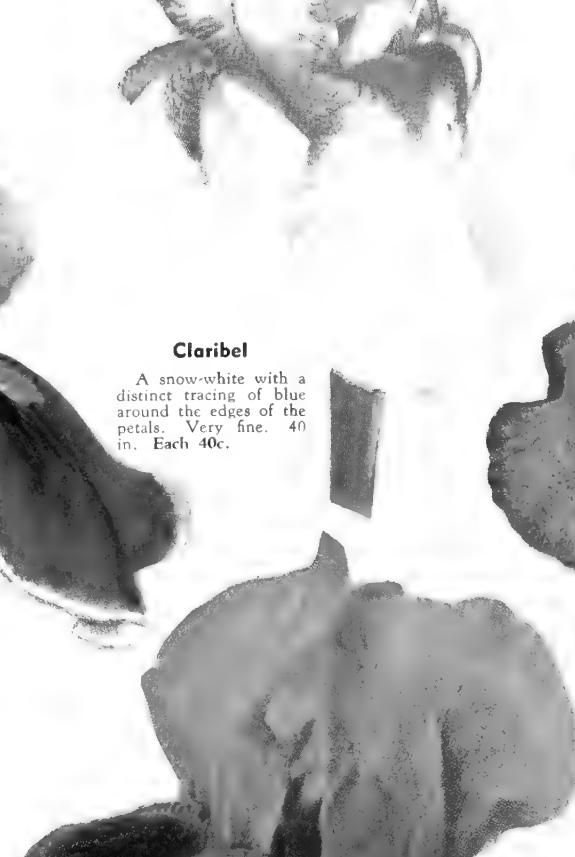
If you wish mass planting, we offer 3 each of these 12 kinds

**For \$14.50, Postpaid**



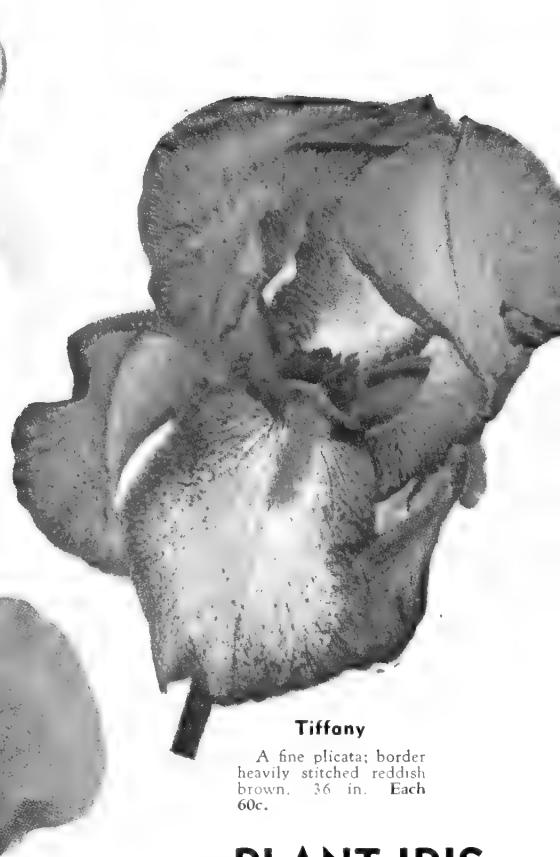
**Shah Jehan**

A late blooming variety exactly like the illustration. 38 in. Each 40c.



**Claribel**

A snow-white with a distinct tracing of blue around the edges of the petals. Very fine. 40 in. Each 40c.



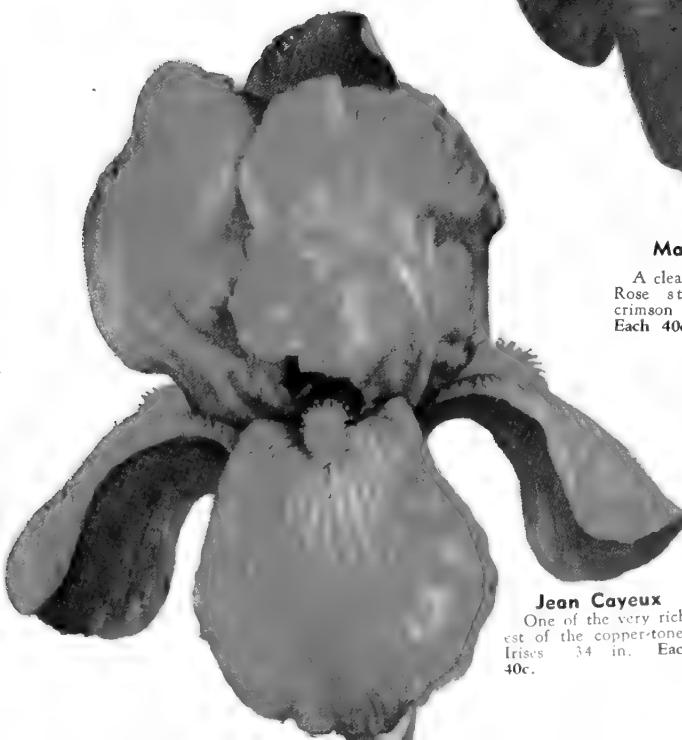
**Tiffany**

A fine plicata; border heavily stitched reddish brown. 36 in. Each 60c.



**Marco Polo**

A clear-toned bicolor. Rose standards and crimson falls. 37 in. Each 40c.



**Jean Cayeux**

One of the very richest of the copper-toned Irises 34 in. Each 40c.



**Snow King**

A top notch, hardy white; ideal in stem and branching. 38 in. Each 40c.



Delphinium

# Perennials Suitable

## Special Selection of Double DELPHINIUM

Selected for large florets, beautiful colors, and tall full spikes.

We have tried out many strains of Delphinium and believe these Pacific Hybrids are the finest we have ever seen. Great strong plants four, five, and six feet tall, are covered with immense individual florets often two and more inches in diameter.

This strain comes in all shades found in Delphinium, pure glistening white, delicate shades of blue running into deeper blues, violets, purples, light and deep pinks. Some are full doubles while others are single with both light and dark centers. Every one a beauty.

### Field Run

We do not offer these Delphinium according to color. They are sold as they run in the field. However, a dozen plants is quite apt to cover all shades.

Strong, 1-year-old, field-grown plants: 3 for \$1.50; 6 for \$2.75; 12 for \$5.00, all prepaid.

## Beautiful Fall Blooming Asters

(Michaelmas Daisies)

**Perfectly Hardy, Easy to Grow, Amazingly Colorful, Late Blooming,  
Very Desirable—a Colorful Background for Fall Blooming Mums**

**BARR'S PINK.** One of the largest and finest of deep pink Asters. The plant at maturity reaches a height of from 4 to 5 feet. Fine used as a background for lower growing perennials. A real gem as a deep pink.

**INGMAR LEE.** (New.) A new Aster found growing on our own grounds a few years ago, and we are again able to offer it this year. It is a rich, deep, brilliant blue-purple. It was named for one of our helpers who discovered it in our field.

Strong, field-grown plants: 50c each; 3 for \$1.25; 6 for \$2.50, postpaid.



Fall Blooming Daisies

### Delphinium Seed—Pacific Giants

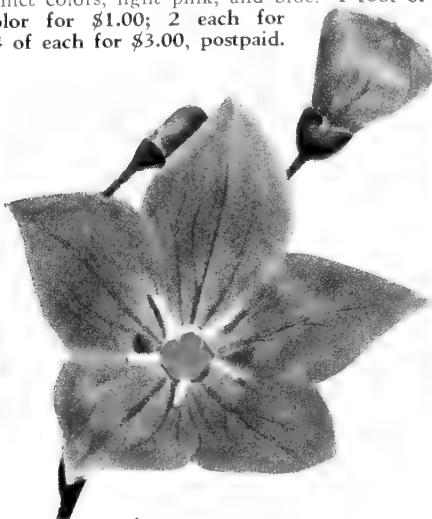
We have Delphinium seed to offer this spring, from what we consider the finest strain of Delphiniums in existence today, the Pacific Hybrids strain. Composed of the last word in Delphiniums in mostly great doubles in all shades that the Delphinium is found in. You will be more than pleased with this.

Liberal pkt. of seed, \$1.00, postpaid

# for Every Garden

## PLATYCODON

A very hardy perennial with large,  $1\frac{1}{2}$ -inch bell-shaped flowers. This season we have Platycodon in two distinct colors, light pink, and blue. 1 root of each color for \$1.00; 2 each for \$1.75; 4 of each for \$3.00, postpaid.



## LYTHRUM Mordena

We think it the best of all the Lythrums and a great improvement over old types. Long, upright growing stems just covered their length with little deep bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. The older sorts are not so desirable because of their dull color. But this is a bright, attractive pink and you will like it. It will give color to your perennial border over a period from four to six weeks. Also fine to use in bouquets with other flowers. Height 3 to 4 feet. Strong, potted plants that will bloom this season.

Each 50c; 3 for \$1.25; 12 for \$4.00, postpaid



Lythrum



Oenothera—Evening Primrose

## OENOThERA

Often Called GOLDEN SPRAY or EVENING PRIMROSE

A low growing, spreading perennial throwing out many branches to a height of about 2 feet. These branches are covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, using three or more plants in a group.

Strong, field-grown plants: Each 50c; 3 for \$1.25;  
6 for \$2.25; 12 for \$4.00

## CARYOPTERIS, BLUE MIST (Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Caryopteris which has proved hardy to the Canadian line.

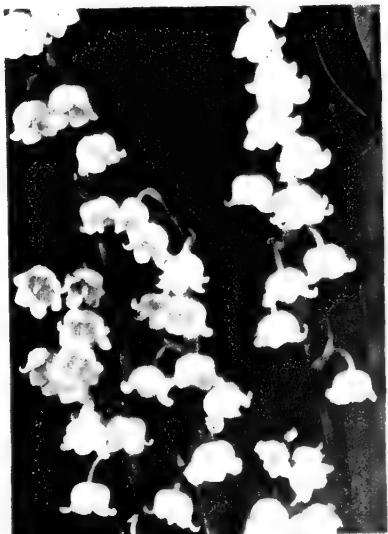
A low growing, perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lace-like flowers.

Nice 12- to 18-inch plants: \$1.25 each; 2 for \$2.25.

## LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers.

Single pips, 12 for \$2.00,  
postpaid



Lily-of-the-Valley

# 15 BEAUTIES

None More  
Dependable

None More  
Beautiful

## 15 Varieties of Phlox

Tested out over many years for their all-around good qualities. The Phlox we offer are Minnesota grown, which tests them for hardiness. Our color page illustrates their brightness. Although our illustrations are quite exact, do not expect the color of my flower on paper to meet the exact color of the flower itself.

### KEY TO NUMBERS

- |                             |                     |
|-----------------------------|---------------------|
| 1. Ruby Lee                 | 8. Gen. Von Heutz   |
| 2. Lillian                  | 9. Wm. Kesselring   |
| 3. Salmon Beauty            | 10. Pink Charm      |
| 4. Bridesmaid               | 11. R. P. Struthers |
| 5. Thor                     | 12. Ethel Pritchard |
| 6. Mary Louise              | 13. Border Queen    |
| 7. Caroline Van-<br>denberg | 14. Leo Schlageter  |
|                             | 15. American Beauty |

# Brands Hardy Perennial Phlox

## Choose From Our List

From the varieties of Phlox we have been growing these past years, we have selected fifteen, representing a wide range of color, for our spring list. Decide which colors fit into your particular garden and then choose those varieties from our list for satisfactory results.

**AMERICAN BEAUTY.** A very strong growing, disease-resistant Phlox, that always does well in our fields. Medium tall with well-filled panicles in a uniform American-Beauty-Rose color. Very desirable.

**BORDER QUEEN.** As the name suggests, this is a dwarf variety excellent for planting in front of taller varieties and among low growing perennials. Massive, well-formed heads in a deep Watermelon-pink.

**BRIDESMAID.** A medium tall, very strong growing Phlox producing great nicely shaped panicles. A good white with a large well-defined rose-crimson eye.

### CAROLINE VANDENBERG.

This Phlox and Ethel Pritchard look very much alike in the field, as they are both of an attractive shade of lavender. The individual florets are unusually large.

**ETHEL PRITCHARD.** A French mauve in color. If seen on a cloudy day it looks like our native blue Phlox. A good blue has been hard to get in Phlox, but Ethel Pritchard meets this requirement.

## PRICES

### Strong, 1-Yr., Field-Grown Stock

Any 3 for .....	\$1.35
Any 6 for .....	2.50
Any 10 for .....	4.50

Prepaid

For best effect Phlox should be planted in groups of at least three of a kind. To those who wish to make a large border planting in this way, we offer **three** each of any 10 varieties in this catalog for

**\$12.00**

Prepaid

**GEN. VON HEUTZ.** Immense great flowers of a brilliant salmon-red color with a pure white center.

**LEO SCHLAGETER.** This new variety is one of the most vivid fiery reds of all. Its color is intensified by a tinge of orange in the red which enhances its richness. It is about 3 feet tall with splendid growing habits.

**LILLIAN.** One of the most popular of all Phlox. A lovely pure pink without any trace of magenta or rose and with distinct tracings of blue around the center. Very large florets and a profuse bloomer. Not a strong grower.

**MARY LOUISE.** The individual florets are twice as large as those of any other white Phlox. The best white Phlox to date.

**PINK CHARM.** A clear, very bright pink, in compact trusses on many medium height stems. A strong, healthy grower. You will like it.

**R. P. STRUTHERS.** We consider this variety one of the most satisfactory. Very hardy and a splendid bright red or a deep rose-pink. This is a variety that always winters well.

**RUBY LEE.** A rich Plum-red with immense blooms. The florets are extremely large, the plant is strongly branched, and of medium height.

**SALMON BEAUTY.** One of the finest and most colorful of all Phlox. Giant salmon florets with a distinct white eye. An outstanding Phlox.

**THOR.** An old dependable variety that always gives satisfaction. Grows to medium height. Throws up lots of strong stems which are always covered with great, nicely shaped trusses in pleasing salmon-pink.

**WM. KESSELRING.** A deep Plum-purple, shading to a dainty lilac eye. A different color from any of the others listed.

## HOW TO PLANT

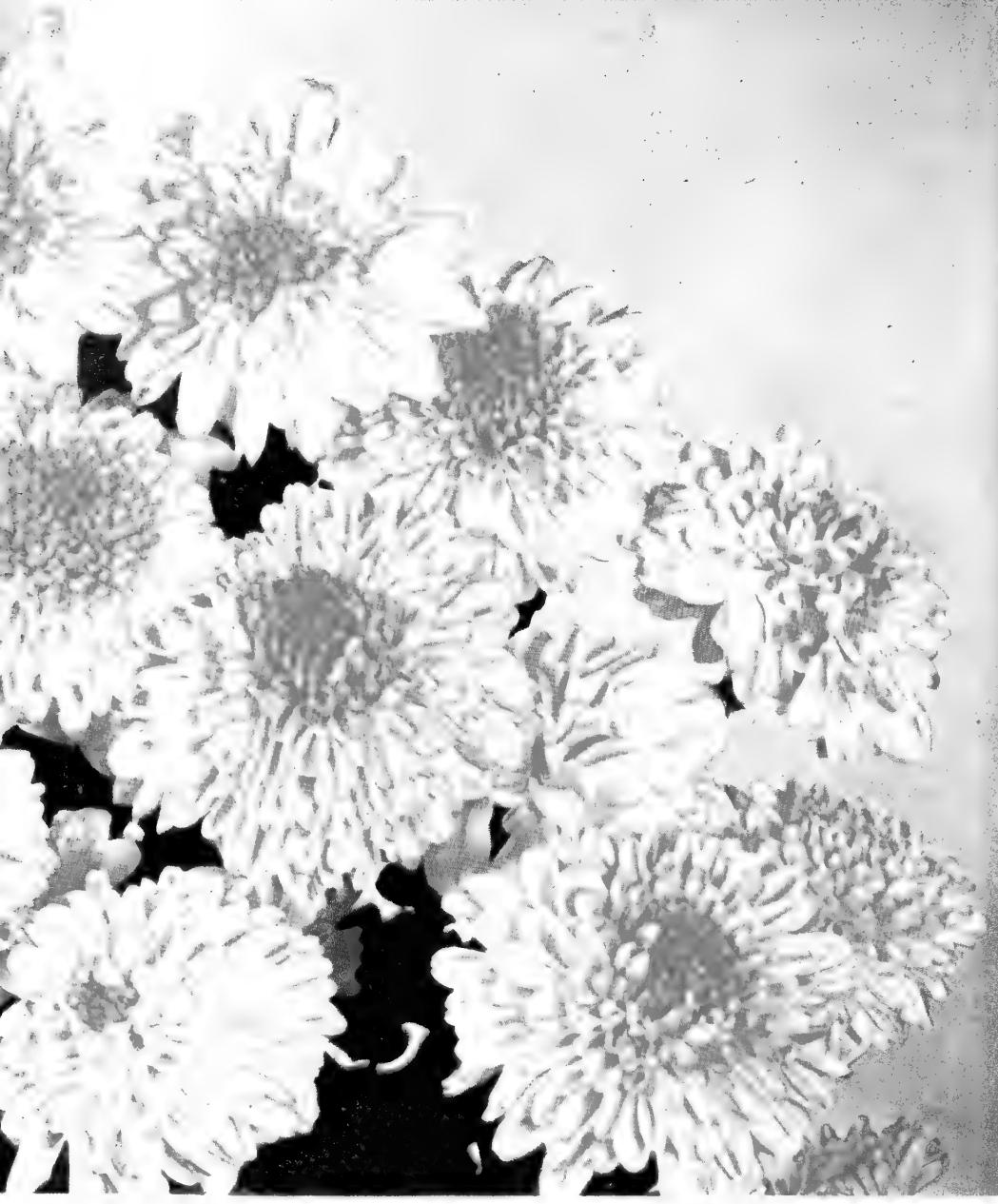
Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

## CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well-enriched soil and a sunny, well-drained position.

## Spray Your Phlox for Rust

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.



# Twelve Beautiful Mums

## Strictly New September Blooming

We regret we do not have color illustrations for all we offer on this page. However, we know if you could see them in bloom that you would consider each one a "must have." Seven from the list were originated by Dr. E. J. Kraus and with his stamp of approval you can depend upon getting not only a beautiful variety but an excellent performer in the garden.

### OUR EARLY WONDER OFFER

All 12 Mums on This Page for  
**\$6.50, Postpaid**  
3 Each of All 12 for  
**\$17.50**

A Collection That is Sure to Please

### BUTTON TYPE

If you are especially interested in the Button Type, we offer five from this excellent list of new ones.

Chiquita	Pepita
Early Wonder	Rosita
White Wonder	

**For \$2.50, Postpaid**  
3 Each of All 5 for  
**\$7.50**

**All 18 Mums On These  
Two Pages for \$9.00,  
Postpaid**

**CHIQUITA.** A deep lemon-yellow dome-shaped button pompon.  
Each 60c; 3 for \$1.50

**CHRIS COLUMBUS.** An outstanding ivory-white. Fine for cutting and admired by all.  
Each 50c; 3 for \$1.25

**COURAGEOUS.** A large full double in a pleasing shade of deep red. A long lasting variety.  
Each 60c; 3 for \$1.50

**GLOWING COALS.** A bright cherry-red with orange reverse. Well named.  
Each 60c; 3 for \$1.50

**PEPITA.** A white button pompon with a creamy center.  
Each 60c; 3 for \$1.50

**ROSITA.** Another button pompon in a pleasing shade of rose.  
Each 60c; 3 for \$1.50

**TANGERINE.** Just the right name for this large brilliant Mum.  
Each 75c; 3 for \$2.00

**VIOLET.** A real violet that immediately attracts attention from all who see it.  
Each 50c; 3 for \$1.25

**WHITE WONDER.** The perfect white ball-shaped pompon. Exactly like Early Wonder except for color.  
Each 60c; 3 for \$1.50

**VALIANT.** A large imposing flower with bright rose-scarlet petals and a yellow center.  
Each 75c; 3 for \$2.00

**YELLOW AVALANCHE.** As fine a yellow as Avalanche is a white. No better yellow.  
Each 60c; 3 for \$1.50



Mrs. Pierre Dupont—Oct. 5  
Each 50c; 3 for \$1.25



Crimson Splendor

### SINGLE MUMS

#### *Exceptionally Graceful for Cut Flowers*

Visit a show room where thousands of Mums are on display, and we feel sure the graceful singles will immediately attract your attention. They work nicely into bouquets, and are especially suitable for table decoration.

We are offering in this collection 4 desirable varieties, all different, all named. In each collection we will include **Crimson Splendor** and 3 other colors chosen from attractive varieties that we feel sure will please you. 4 Fine Singles for \$1.75, postpaid

We consider Crimson Splendor the best red Single yet introduced. The flowers are unusually large and of a deep rich crimson. Late Sept. Each 50c; 3 for \$1.25

Sienna—Each 60c; 3 for \$1.50

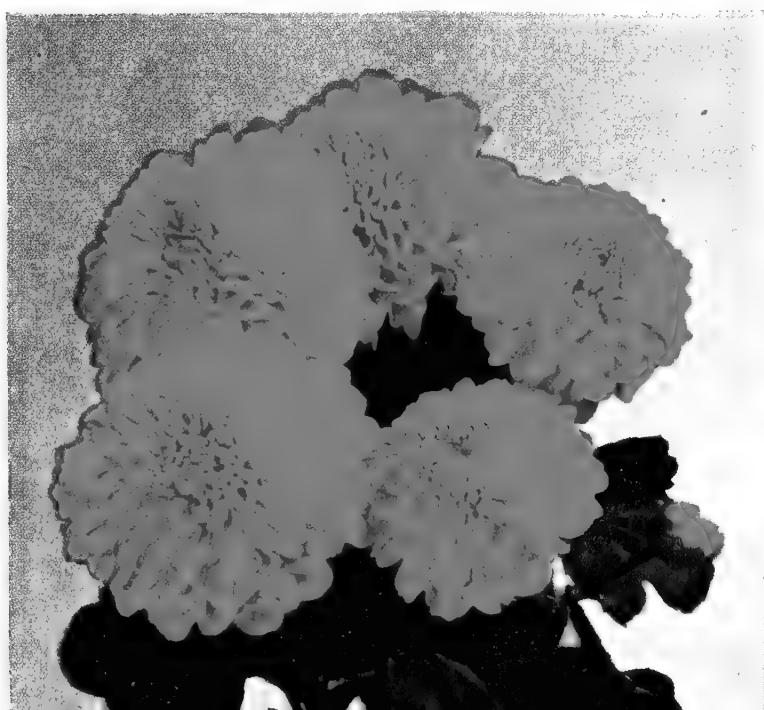
[29]

Aviator—Oct. 2

Tiffany Rose—Sept. 30

Snow Fall—Sept. 28

Each 50c; 3 for \$1.25





Olive Longland—Sept. 26  
Each 60c; 3 for \$1.50



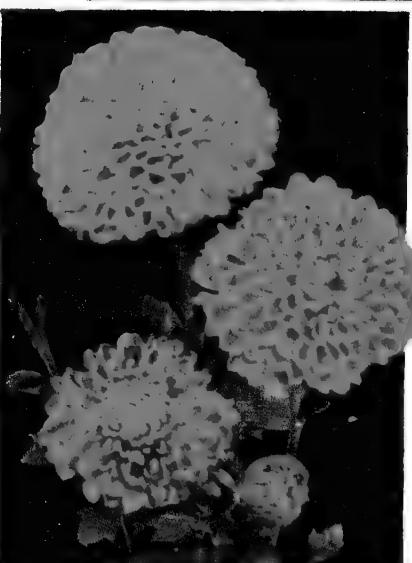
Heatherbloom—Sept. 8  
Each 60c; 3 for \$1.50

### EARLY BLOOMING MUMS

If you wish early kinds, order the following:

Autumn Greetings	Heatherbloom
Autumn Song	Lavender Lassie
Autumn Sunlight	Maroon & Gold
Avalanche	Red Gold
Butterball	Violet
Chippewa	Yellow Avalanche
Eugene Wander	Zantha
Glacier	

All 15 for \$7.00, Postpaid

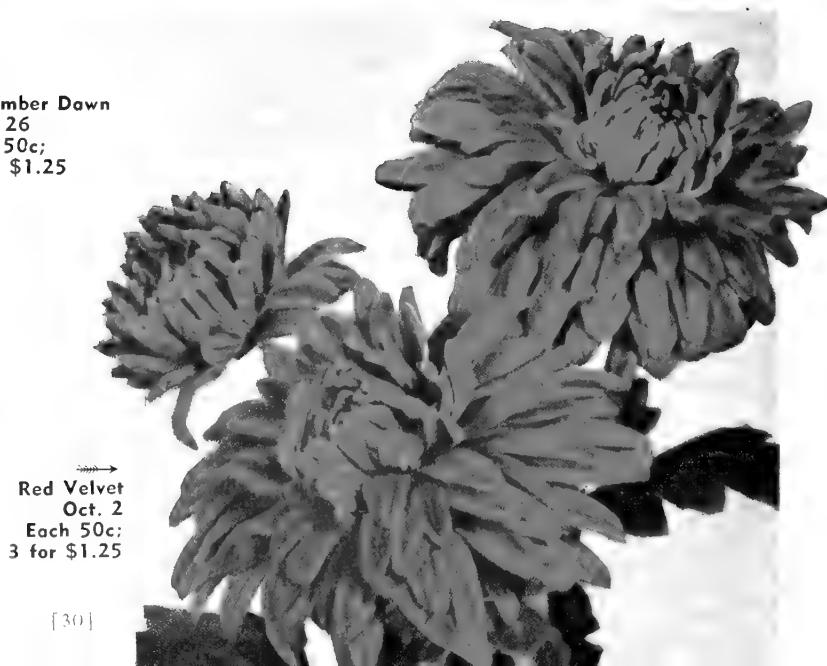


September Bronze—Sept. 2  
Each 50c; 3 for \$1.25

**Enjoy Mums  
from  
August to  
Thanksgiving  
by Planting  
These Eleven**



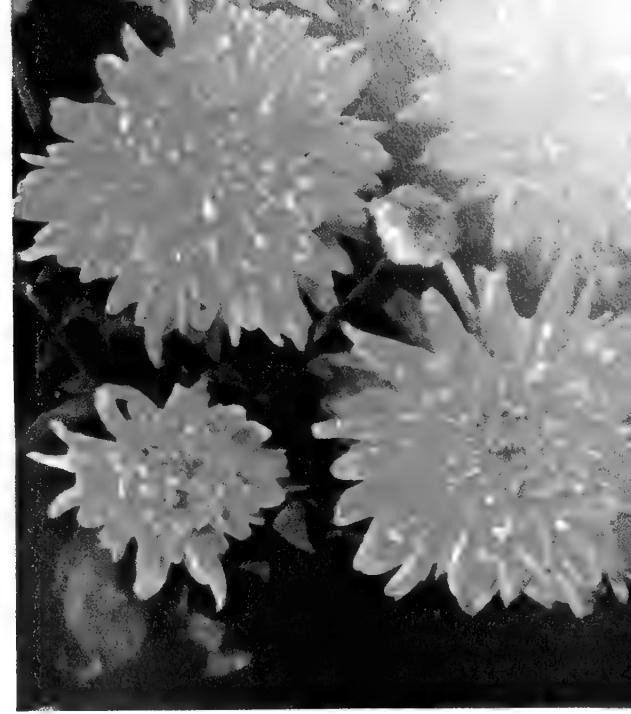
←  
September Dawn  
Sept. 26  
Each 50c;  
3 for \$1.25



→  
Red Velvet  
Oct. 2  
Each 50c;  
3 for \$1.25



Autumn Song—Sept. 12. Each 60c; 3 for \$1.50



Charles Nye (Krause)—Sept. 28. Each 60c; 3 for \$1.50



Betty—Sept. 28. Each 50c; 3 for \$1.25

The Best  
Yellow  
Mum  
To Date

## SPECIAL OFFER

I Each of all 11  
Varieties on  
These 2 Pages  
for 5.00  
Postpaid

or  
You May  
Choose Any 6,  
One of a Kind,  
for 3.00  
Postpaid



Sundance—Sept. 20. Each 50c; 3 for \$1.25

Avalanche  
Sept. 12.  
Each 50c;  
3 for \$1.25

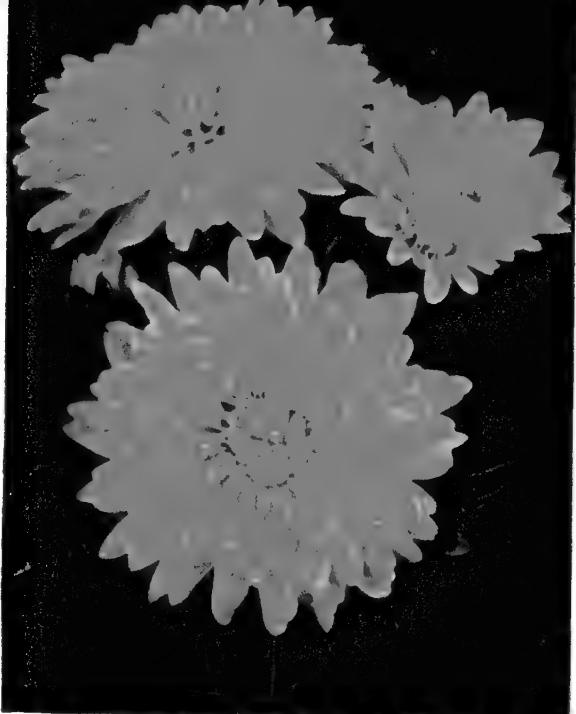
Maroon 'n Gold  
Aug. 18  
Each 50c;  
3 for \$1.25





Autumn Greetings—Sept. 14

## 14 BEAUTIES



Zantha—Aug. 16

All varieties shown in color on these 2 pages: 50c each; 3 for \$1.25.  
Complete planting instructions will be sent with each order.

Autumn Sunlight—Aug. 27  
Calcite—Sept. 28

Lavender Lassie—Sept. 10  
Bonfire—Oct. 2



[3]

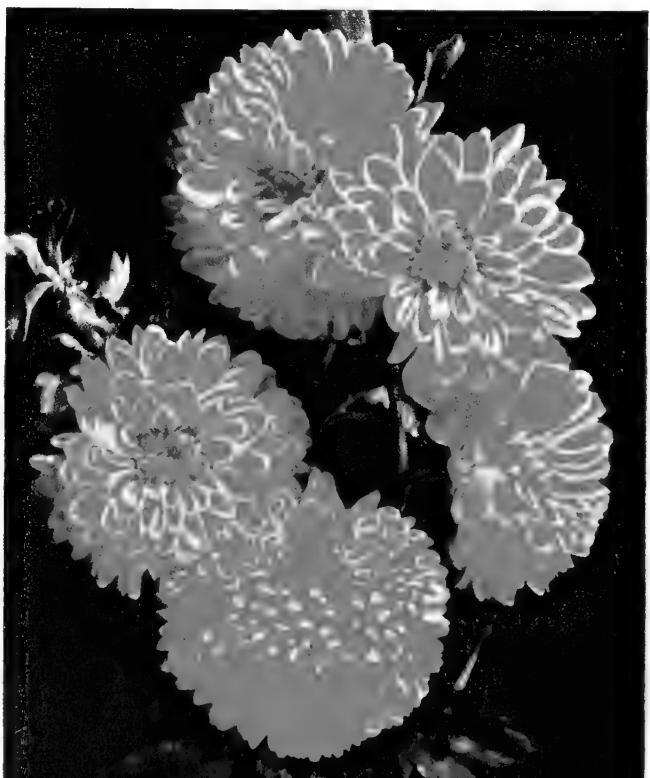
### Chicago Strain of Mums

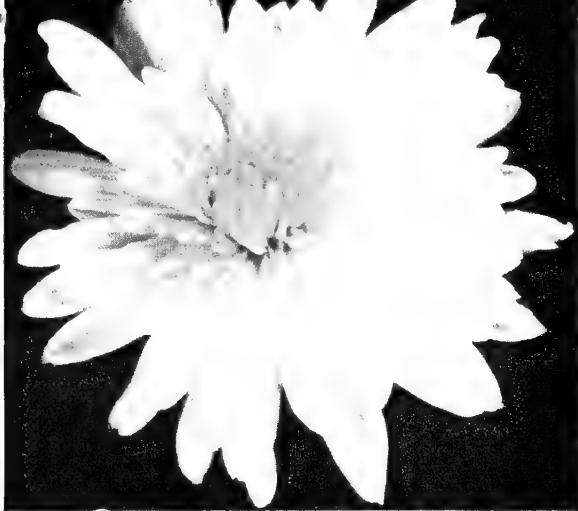
In this catalog we are offering the following 18 varieties of hardy Mums developed by Dr. E. J. Kraus:

Autumn Greetings	Olive Longland
Autumn Song	Pepita
Calcite	Rosita
Charles Nye	Sienna
Chiquita	Snowfall
Courageous	Sundance
Glowing Coals	Tangerine
Hearthfire	Valiant
Heatherbloom	Zantha

Most of these are illustrated on our color pages.  
**ALL 18 FOR \$9.00, POSTPAID**

Butterball—Aug. 15



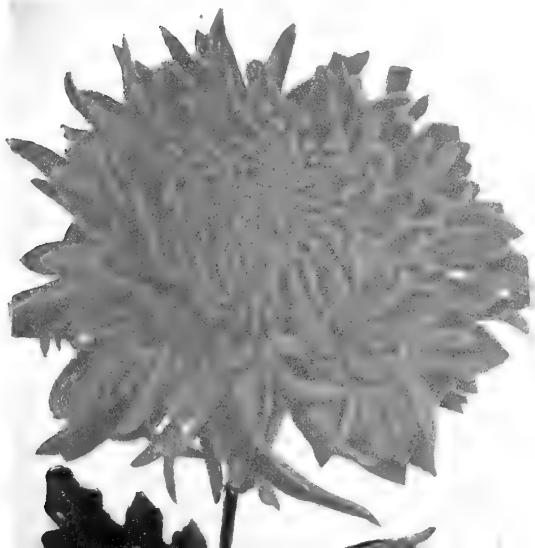


Glacier—Sept. 2



Hearthfire—Sept. 20

Burgundy—Sept. 19



Eugene Wonder—Aug. 25

### Make Up Your Own Collection

If you wish certain colors for your garden, you may make up your own collection from these two color pages.

Select any 3, 1 of a kind,  
for \$1.50.

Select any 6, 1 of a kind,  
for \$2.75.

Select any 12, 1 of a kind,  
for \$5.00.

#### OUR SPECIAL OFFER

1 each of all 14 Mums  
in color for \$5.50, Post-  
paid.



Lavender Lady—Oct. 6

Red Gold  
Aug. 20

Chippewa—Sept. 4





*Philadelphus, Virginal*

### **PHILADELPHUS, VIRGINAL**

**Finest of the Philadelphus**

Semi-double. White. Everblooming. Everything considered this is the most sensational of all the Philadelphus. In fact, we regard it the most valuable acquisition to the flower garden of recent years. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks, and starts to bloom again, continuing with a small amount of bloom until frost.

18 to 24 in., \$1.00; 3 to 4 ft., \$1.50

**The Finest New Shrub Brought Out**

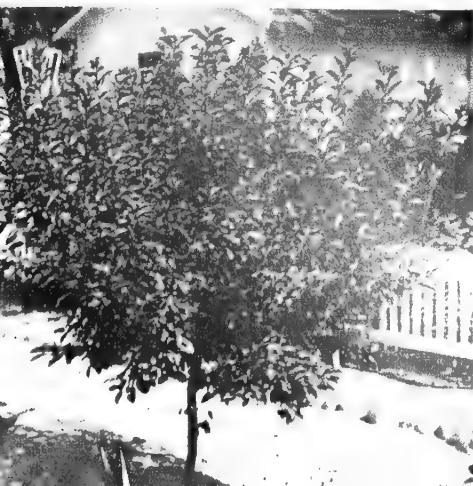
### **PRUNUS CISTENA**

*Prof. Hansen's*

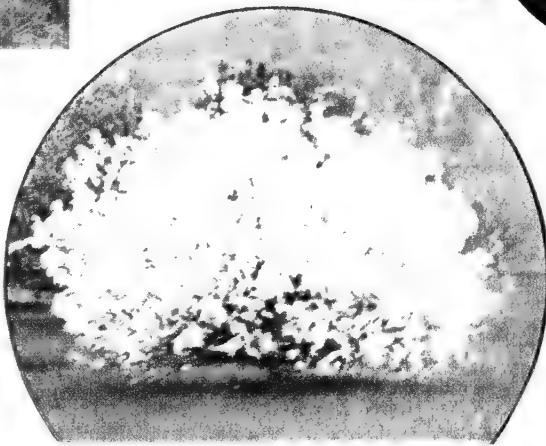
**Famous Red-Leaved Cherry**

A wonderful low-growing intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you.

**Prunus Cistena**



BRAND'S  
ORNAMENTAL  
SHRUBS



### **ALMOND, Double Flowering White**

Bush looks same as the pink, but more upstanding, and absolutely covered with little intensely double, pure white flowers like little double Roses. Our finest and very early white shrub. Personally we think the White Almond much more beautiful than the pink.

Strong, 2 to 3 ft., \$1.25

### **SPECIAL SHRUB OFFER**

1 each of all 13 shrubs listed on these 2 pages, a total value of \$14.65, for \$13.00.  
2 to 3 ft. and 3 to 4 ft. size, not prepaid.



*Hydrangea P. G.*

### **HYDRANGEA**

(*Hills of Snow*)

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. Large, flat, white blooms. Does very well in the shade. It makes a very fine border plant and for planting closely about the house.

2 to 3 ft., \$1.00

### **HYDRANGEA P. G.**

The large fall-blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first pure white, color gradually changing to delicate pink. Makes fine winter bouquets.

Fine, 2 to 3 ft., each \$1.00

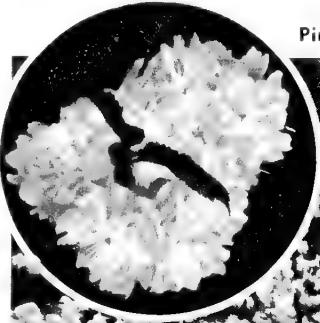
### **ALMOND**

Double Flowering Pink

One of the very earliest shrubs to bloom. Low bushes grow 2 to 4 feet high and are covered early in the spring before the leaves appear with great masses of little pink roselike flowers.

Strong 2 to 3 ft., \$1.25

### **Pink Flowering Almond**



If You Wish  
Brilliant Coloring  
In Your Garden  
All Summer  
and Fall,  
Plant Newport and  
Cistena

## PRUNUS

### Newport Improved

The Minnesota Fruit Farm sent out the Newport which was a fairly good red-leaved tree. They later discovered among their red seedlings a tree which resembled the Newport but which had much redder leaves and was far superior to the Newport in every way. This is the Improved Newport. The foliage is an intense rich red all through the season. A row of Improved Newport in the nursery all through the season is a brilliant sight. One of the most brilliant of all red-leaved trees and perfectly hardy 100 miles north of Faribault.

3 to 4 ft., \$1.25;  
4 to 5 ft., \$1.50;  
5 to 6 ft., \$1.75



Prunus, Newport Improved

### EUONYMUS alatus

(New.) A very striking shrub to grow for individual specimens both about the house or in the border. Low growing, up to 3 or 4 feet. Spreads out into a round, dense, shapely shrub, with dark rich green bark, limbs heavily winged. Foliage rich green changing in fall to a very rich reddish yellow.

2 to 3 ft., \$1.00

### PRUNUS TRILoba

(Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double roselike pink blossoms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it.

3 to 4 ft., \$1.50 each; 2 for \$2.75

Prunus Triloba



Euonymus Alatus

### SHRUBS NOT PREPAID



[35]



Forsythia

### Spirea Arguta

The earliest of all the Spireas to bloom. The long slender curving branches are covered their entire length with beautiful small white flowers. Hence the name "Snow Garland."

2 to 3 ft., 75c; 2 for \$1.40

### Spirea Prunifolia

This is the true Bridal Wreath Spirea. It is very seldom that any stock of it is offered for sale, while Spirea Van Houttei, which is commonly called Bridal Wreath, is in abundance. Prunifolia comes in long sprays of beautiful little Rose-like, white flowers, a true "Bridal Wreath." It is the daintiest and most beautiful of all Spireas.

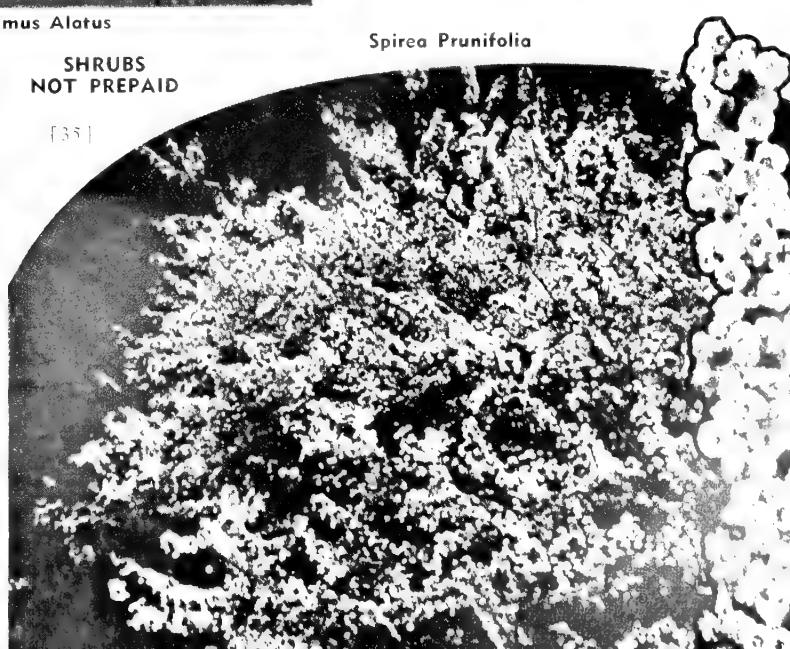
2 to 3 ft., \$1.25; 2 for \$2.00

### Spirea Van Houttei

This is the Spirea most people speak of as Bridal Wreath. A fast growing Spirea that everybody likes. Very hardy. Makes a wonderful display of color. Pure white. Makes fine hedges.

2 to 3 ft., 65c each; 10 for \$6.00

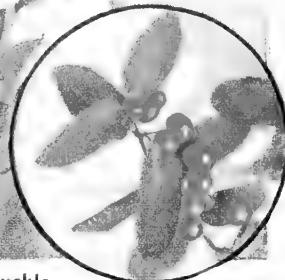
Spirea Prunifolia



## THREE BUSH HONEYSUCKLES

Bird lovers should plant freely of the Bush Honeysuckles, for nothing is more colorful in a shrub border where a large bush is fitting, than is the Bush Honeysuckle. In the late summer these same bushes are just literally covered with bright red and yellow berries, upon which the birds feast.

We have in our own borders at the house probably 25 of these Honeysuckles in all colors, from pure white through the shades of pink to a true red, and they make simply a gorgeous showing.



Pink Honeysuckle

### HONEYSUCKLE Pink

The bush Honeysuckle makes one of our finest shrubs, especially where a large shrub is needed. Very hardy, will grow almost anywhere. Covered with pure deep pink flowers followed by beautiful red berries much relished by the birds.

3 to 4 ft., \$1.00; 2 for \$1.50;  
10 for \$6.50

### Shrubs Not Prepaid

Manchurian Apricot



## MANCHURIAN APRICOT

Here is a new tree that is a real find. Prof. Hansen of the South Dakota Agricultural College, brought to South Dakota from northern Manchuria, seed of the native Apricot of that cold country. The resulting trees did well in South Dakota, blossomed and bore fruit! Some fruit was good and some indifferent but as an ornamental, the tree is fine. It is perfectly hardy here and blooms the first of all trees. The blooms are pink and the tree is literally a pink mass of bloom a full week before any other tree is in bloom. The small trees are rather crooked, but they soon outgrow this.

2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50;  
select 4 to 5 ft., \$2.00

## TAMARIX

The Tamarix is one of our prettiest and most striking shrubs when in bloom. Many varieties of Tamarix are not hardy but the variety we are offering is hardy.

2 to 3 ft., \$1.00 each



White Honeysuckle

### HONEYSUCKLE White

Same as the pink except for color. The flowers are creamy white. Price same as for the Pink variety.



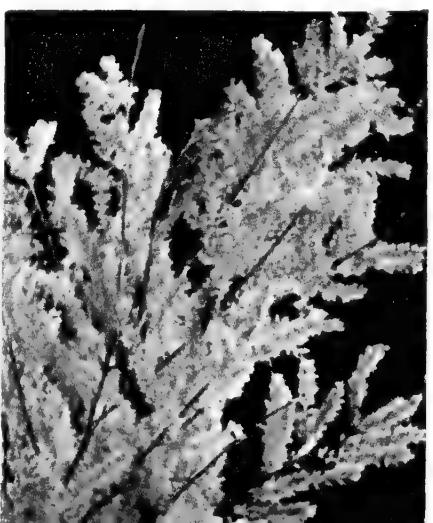
Zabeli,  
Red  
Honeysuckle

### A RED HONEYSUCKLE

**ZABELI.** (Red.) We have searched for years for a true red Honeysuckle. We have this in Zabeli. These Honeysuckles have bloomed on our place now for 3 seasons and we can assure our customers that it is a true red (not pink) Honeysuckle. Bush slender branched, medium height, upright grower, very graceful. Blossoms profuse and a true rich deep red. Here is something new in Honeysuckles that everyone is surprised and delighted with when they see it in bloom. Everyone exclaims: "The finest thing I ever saw in a Honeysuckle." Blossoms that come on Zabeli Honeysuckle same year bushes are set out, or that might happen to come on a second growth in late summer are apt to be pink but the regular crop of bloom on the established bush is dark red.

Nice, strong, 2-3 ft. bushes, \$1.00;  
2 for \$1.50  
3-4 ft., \$1.25; 2 for \$2.25

Tamarix



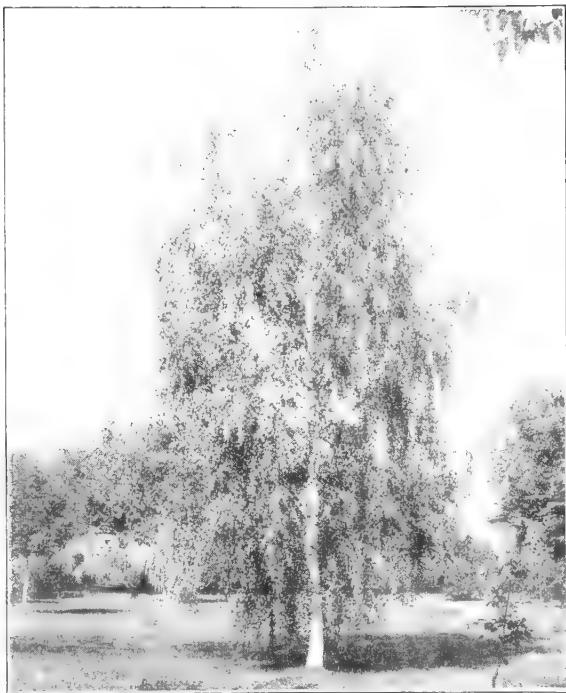
# Brand's Ornamental Trees

(Not Prepaid)

## BIRCH, Cut-Leaf Weeping

We have always considered this one of the most graceful as well as among the most beautiful of all the ornamental trees of the weeping type. It seems to fit in anywhere it is planted, and after it is once established its owner seems to love it as no other tree. A beautiful upright growing tree with long, slender, gracefully weeping branches. The leaves are delicately cut, the bark a brownish green at first, gradually turning to a pure glistening white.

5 to 6 ft., \$3.00; 2 for \$5.75  
7 to 8 ft., \$3.50; 2 for \$6.50



Cut-Leaf Weeping Birch

This is the beautiful Red Maple. The trees have the same beauty of growth that our native hard Maple has. But in the spring from the time growth starts and for about six weeks, the tree is absolutely red. One of our hardiest and most beautiful trees. To grow a good Schwedler Maple the limbs should be allowed to grow close to the ground. Have low limbs on the south side if possible to shade the trunk and save the tree from sun-scald. Most people trim their Schwedler Maples up too high. This causes sunscald and spoils the tree. We have just one size to offer this spring.

7 to 8 ft. trees, \$3.50 each; 2 for \$6.00

## POPLAR, Norway

If one wishes a fast growing tree, plant the Norway Poplar. It develops into a very large tree in about five years. They should be given plenty of room and should be at least 40 ft. apart. In our section of the country it grows so fast it is called the "Sudden Saw Log." It is a great windbreak tree.

3 to 4 ft., 10 for \$2.00; 4 to 5 ft., 10 for \$5.00;  
5 to 6 ft., \$1.00; 6 for \$5.40. 6 to 8 ft., \$1.50; 6 for \$7.50

### Lombardy Poplar



## POPLAR, Lombardy

This tree is very similar in growing habit and appearance to the Bolleana Poplar. This is a green-leaved tree and one that is almost universally used as an accent tree in ornamental yard planting. In our section of the country we have found it hardier than the Bolleana.

Select 6 to 8 ft., \$1.50; 2 for \$2.50;  
6 for \$6.00

Specimen 8 to 9 ft., \$2.00; 2 for \$3.75;  
6 for \$9.00

All heavily branched specimen trees

## WILLOW, Weeping (Golden Niobe)

The golden Weeping Willow, the most beautiful in that species. Splendid as a lawn tree, for planting near pools or along the banks of streams. A graceful weeping tree with deep rich golden bark on trunk and along the long slender weeping branches. Hardiest of all the Weeping Willows. Very beautiful in the winter because of its rich yellow bark, which makes it very conspicuous. Absolutely hardy here in Minnesota. One of the most effective of all trees for real ornamental effect.

5 to 6 ft. trees, \$1.50; 6 to 8 ft., \$1.75  
Heavy select trees, \$2.00 each

## ELM, Brand

Here at the nursery we call this tree THE BIG ELM. This is a grand specimen of a native Elm tree (White Elm), growing on the nursery grounds not far from our office. Every one who sees it wonders at its immense size and all-around beauty. The tree has a limb spread of 108 feet. The trunk is about 12 feet high from which point the limbs spring and spread in all directions, forming a perfect enclosed tent, the limbs drooping in all directions and touching the ground. It has been viewed by people from nearly every State in the Union and everyone has pronounced it the most beautiful Elm they ever saw. It is a big-leaved tree. We have about 100 trees propagated from this, the original tree. The tree is about 100 years old and was growing here on the nursery grounds when this property was patented from the government.

Select 5 to 6 ft. trees, \$2.00  
6 to 8 ft. trees, \$2.50

## ELM, Lake City

The Lake City Elm is a selection made at Lake City, Minnesota, of a very fine specimen of the American White Elm, the greatest ornamental tree we have in America. The tree selected was a remarkably beautiful tree. All propagating has been from this one specimen so the young trees will all be like this one parent when they are mature.

Straight No. 1 trees, 4 to 5 ft., \$1.25 each; 2 for \$2.25.  
Select 5 to 6 ft. trees, \$1.75 each; 2 for \$3.25.

### Lake City Elm



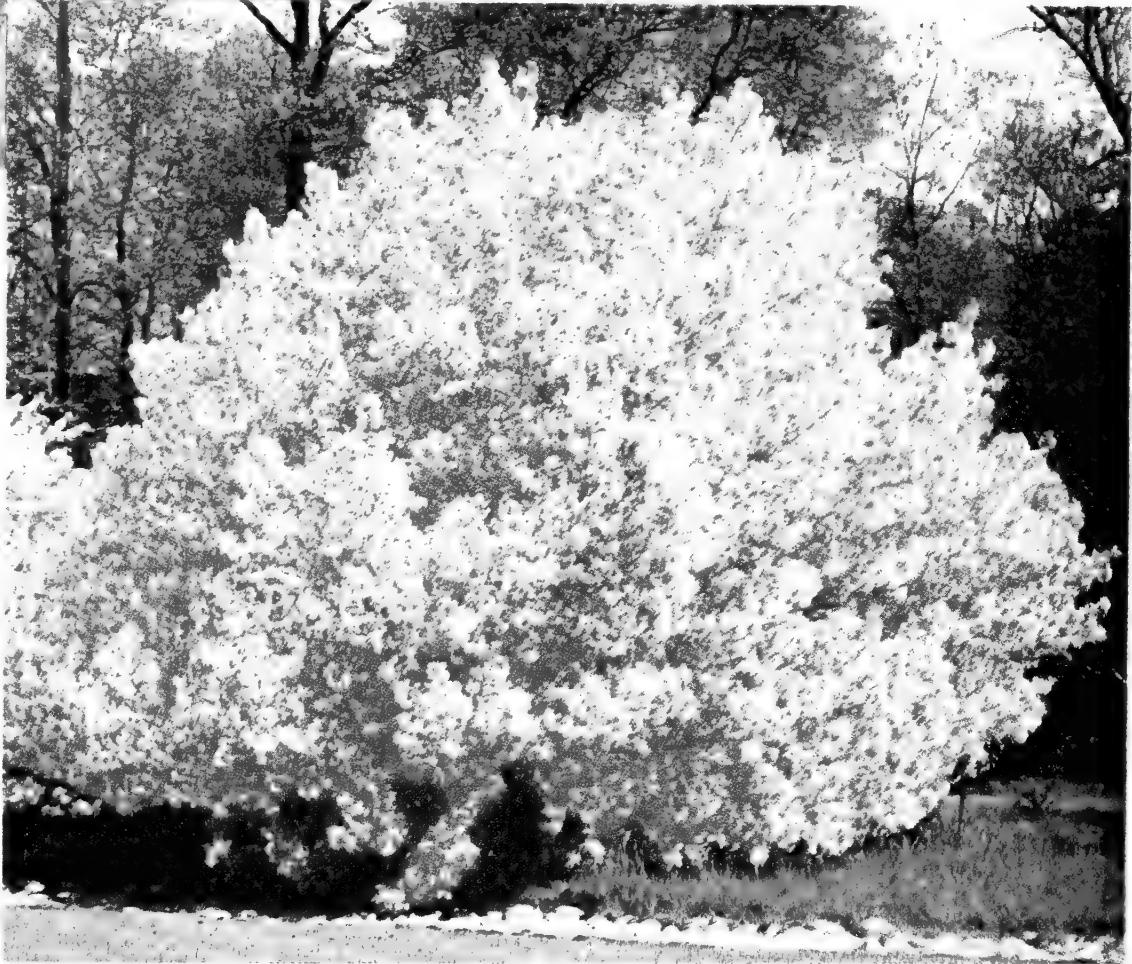
## Fruit of the DES MOINES CRAB

We consider this Crab the horticultural wonder of our time. The fruit is round to conical in shape, and about three-fourths of an inch in diameter. It is of a bright orange-red in color on a yellowish green ground. The fruit is borne in such quantities as to almost hide the limbs. And most remarkable of all, if not picked from the tree it will hang on all winter. The picture of the fruit shown here was taken on the 12th day of October, 1939. When in bloom the tree is just one great bouquet of large white flowers tinted pink, placed so thick as to absolutely hide the tree. For the past few years we were unable to offer the Des Moines, but we have about 100 trees for our customers this spring. 3 to 4 ft., \$1.25; 4 to 5 ft., \$1.50

## HOPA Crab →

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes a good jelly.

Strong 4 to 5 ft. trees, \$1.50; 5 to 6 ft. trees, \$2.00; 6 to 7 ft. trees, \$2.50.



Above the Hopa is shown grown in bush form. Below is an illustration of a Crab grown in tree form. Our trees are all branched low and if no further trimming is done, they will develop bush form. If trimmed slightly, they will develop tree form.

## ABSOLUTELY NEW CRAB No 19-115 from the Morden Experimental Station, in Manitoba



### Bechtel's Double Flowering Crab

A double form of the native wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double, light pink flowers which look like double pink Roses, with the most delightful perfume of any known tree. This perfume sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great. Purely ornamental.

Fine, 2 to 3 ft. trees, \$1.25 each; or \$2.25 a pair

### Morden's New Crab No. 19-115

One of the many beautiful new Flowering Crabs coming to us from Canada that will soon be on the market. We have some 10 to 12 varieties of these beautiful new Crabs, all differing one from the other, that we will have ready to offer next year. We expected to have all of these ready this season, but because of unfavorable growing weather, they did not make sufficient growth.

There was one exception, No. 19-115, which made a fine growth and we now offer it for the first time. A beautiful soft pink and a beautiful tree.

Nice 3 to 4 ft. trees, \$1.50; 4 to 5 ft., \$1.75



Bechtel's Crab

## Red Silver Flowering Crab

A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink. **Red Silver** is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom.

4 to 5 ft. trees, \$2.00  
5 to 6 ft. trees, 2.50

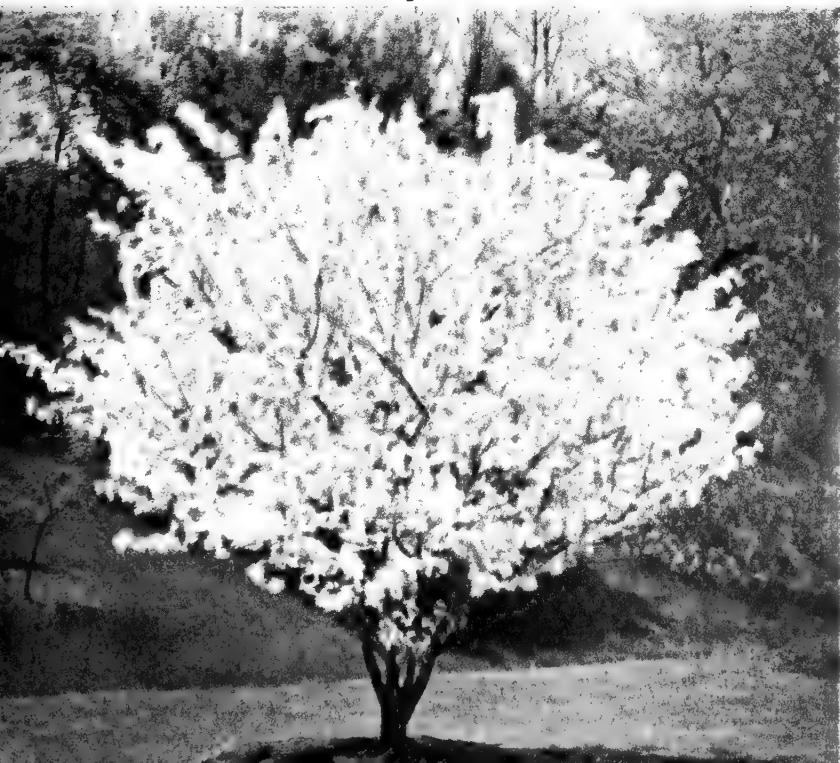


## The DOLGO Crab

The Dolgo is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit which sells for high prices.

4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75

Dolgo in Flower



## Beauty (Dual Purpose)

Many people are looking for just such a Crab as Beauty Crab. The tree is the most upright growing Apple or Crab tree we know. We have a specimen in our private garden that stands about 18 feet high with a limb spread of not more than 10 feet. In growth it resembles the Lombardy or Bolleana Poplar and will fit into a planting where either of these trees would. It is a tree one would like to plant against the corner of a house or as a sentinel or accent tree along the back line of the yard. Besides being a pretty tree, it bears great quantities of brilliant deep red Crabs an inch in diameter, which are beautiful on the tree and also make wonderful sauce.

## PRICE OF BEAUTY

3 to 4 ft. trees, \$1.25  
4 to 5 ft. trees, 1.50



## CRAB JELLY

The Beauty and Dolgo make wonderfully fine jelly, each with a distinctly different flavor. Mix equal parts of rice and sugar, and make as you would any other jelly. This combination alone will jell nicely. Be sure to try these.

Dolgo in Fruit



The above illustration will give one a very good idea of the habit of growth of the Beauty Crab. Notice the branches come out but a short distance, turn sharply, and grow upright, almost parallel with the trunk of the tree.



# BRAND'S

## *Every Variety Offered*

**ANOKA.** This is a novelty among Apples. It is the variety for one along in years to plant. The Anoka often bears some fruit at two years in the nursery and after being transplanted in your garden it should be in heavy bearing the third year. It is a small Apple, of fair not high quality, of mild flavor, good to eat and also to cook.

3 to 4 ft. trees, \$1.00 each; 4 to 5 ft., \$1.25

**BEACON.** (Minnesota.) The best new fall Apple now on the market. Ripens with Duchess and will keep six weeks. A medium-sized, all-over deep red Apple with very minute white spots. A great bearer, and an Apple of beautiful appearance. Makes a wonderful market Apple as it looks so fine. This is a very high quality Apple.

3 to 4 ft., \$1.00; 4 to 5 ft., \$1.15

**ERICKSON.** This Apple pleases us very much. Grows into an immense spreading stout-limbed tree that bears annually a large crop of great big Apples. With us no variety is harder. The Apples are early, flattish in shape, a light yellow heavily striped bright rich red. A splendid eating Apple and for making rich tasty sauce it is the finest of all Apples. You will not be disappointed in this Apple.

3 to 4 ft., \$1.00 each

**FIRESIDE.** (Minnesota No. 993.) This is the quality Apple of all Apples. Better than a Delicious and as good as a Grimes or Spitzenberg. A large Apple, light creamy yellow overlaid with a light green with a flush of very light red. The Apple keeps all winter and the quality is mild and simply superb. The tree is perfectly hardy here.

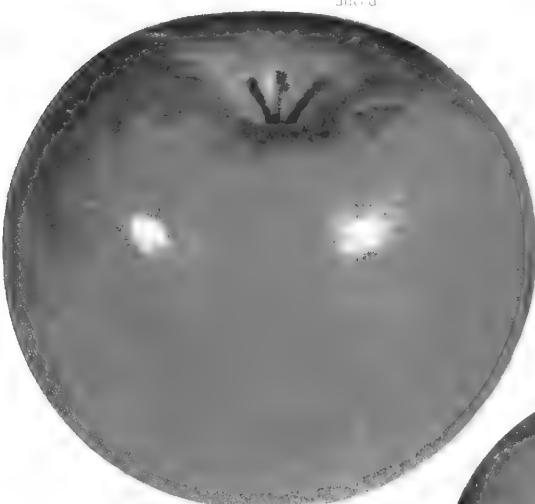
3 to 4 ft., \$1.00; 5 to 6 ft., \$1.15

**HARALSON.** (Minnesota.) This is the first of the great line of winter Apples to be sent out by the Minnesota Station and has revolutionized Apple growing in this section of the country. Haralson, when kept thinned on the tree, is a large red Apple. Young trees bear heavily each year. The Apples will keep all winter in the ordinary cellar. Haralson has proved a successful commercial Apple to grow in the Baldwin Apple region of New England and New York.

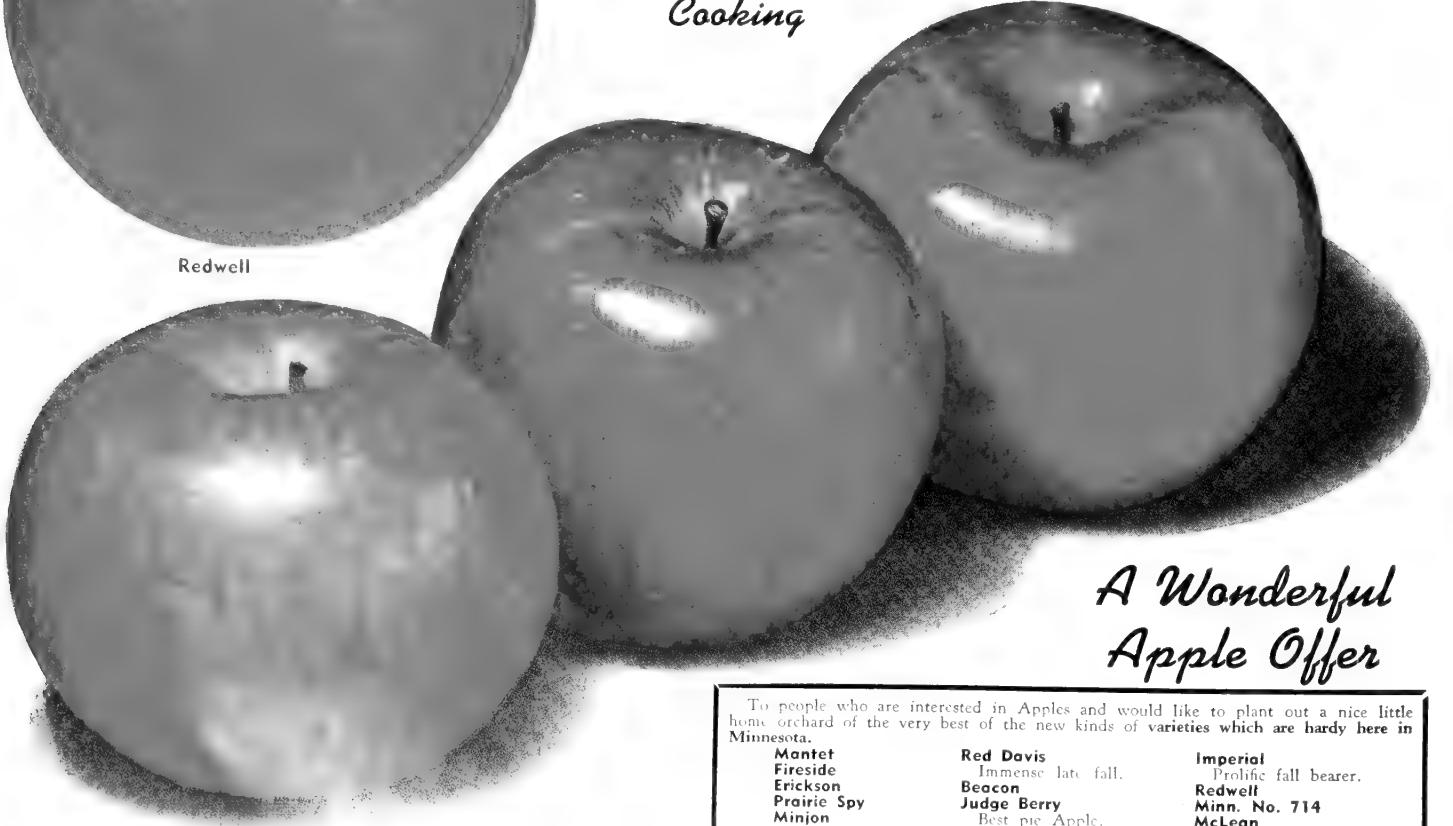
3 to 4 ft., \$1.00; 4 to 5 ft., \$1.15

## THE BEST in Hardy Northern Grown APPLES

*For Eating and  
Cooking*



Redwell



### A Wonderful Apple Offer

To people who are interested in Apples and would like to plant out a nice little home orchard of the very best of the new kinds of varieties which are hardy here in Minnesota.

Mantet  
Fireside  
Erickson  
Prairie Spy  
Minion

Red Davis  
Immense late fall.  
Beacon  
Judge Berry  
Best pie Apple.

Imperial  
Prolific fall bearer.  
Redwell  
Minn. No. 714  
McLean

1 each select 3 to 4 ft. tree of the above list—  
Regular price, \$12.50,  
for ..... \$10.00  
Express Collect

# Minnesota Grown Apple Trees

## Here is Hardy in Minnesota

**MANTET.** A very fine brilliant red Apple of the very finest eating quality. It comes to us from the Canadian Trial Station of Morden, Manitoba. It seems to be one of the very finest productions this station has sent out. A beautiful early winter Apple that will please the most exacting.

3 to 4 ft. trees, \$1.25

**MCLEAN.** Some 40 years ago a neighbor brought us some beautiful very dark red Apples which he said were his origination. The Apples were of medium size and beautiful in appearance. They tasted as good as they looked. We started to grow and sell this variety to our customers. For a number of years we ceased to grow Apples but the trees we did sell still continue to bear great crops of fruit. So many of our customers have inquired for this variety that we are again growing the McLean. We call it one of our best.

3 to 4 ft. trees, \$1.00

**MINNESOTA No. 714.** Here is a superb Apple that we have been watching ever since it was first sent out for trial. A very early summer Apple, the earliest of all. As a rule early summer Apples lack real quality but No. 714 has it. A pleasant mild-flavored Apple. An A-1 eating Apple. No. 714 is a great big cone-shaped Apple, the shape of a big Delicious. Just the sized Apple to satisfy the appetite of a good husky 12-year old boy.

3 to 4 ft., \$1.00; 5 to 6 ft., \$1.15

**MINJON.** One of the new Minnesota Apples recently named. This Apple was tested over a period of 20 years under many trying conditions before it was introduced. It has the earmarks of being one of the best Apples ever brought out. A brilliant all-over red of medium size and of the highest quality. Flesh yellow with a tinge of red beneath the skin. It follows the Wealthy in season and keeps from late fall to Christmas.

3 to 4 ft., \$1.00

**PRAIRIE SPY. (Minnesota No. 1007.)** Prof. Alderman, Chief of Horticulture, University of Minnesota, says of Prairie Spy: "It is an even better keeper than the Haralson and is the best quality winter Apple available in late winter and early spring." Benjamin F. Dunn, President, Minnesota State Horticultural Society, says of Prairie Spy: "Our beautiful red Prairie Spy Apple is a late keeping winter Apple of EXCEPTIONAL quality. The trees are hardy, vigorous and productive. This is indeed a good luck Apple for the farmer, city home owner and the commercial grower." Besides quality, it has the other features required for a popular Apple.

3 to 4 ft., \$1.00; 5 to 6 ft., \$1.15

**REDWELL.** The new Apple from the Minnesota University Farm, sent out last year for the first time under name. It is a beautiful all-over red Apple ripening in mid-October and in season up to Jan. 1st. Rich creamy flesh, pleasing mild flavor, fine to eat from the hand and is fine for baking and sauce. Tree hardy all over Minnesota.

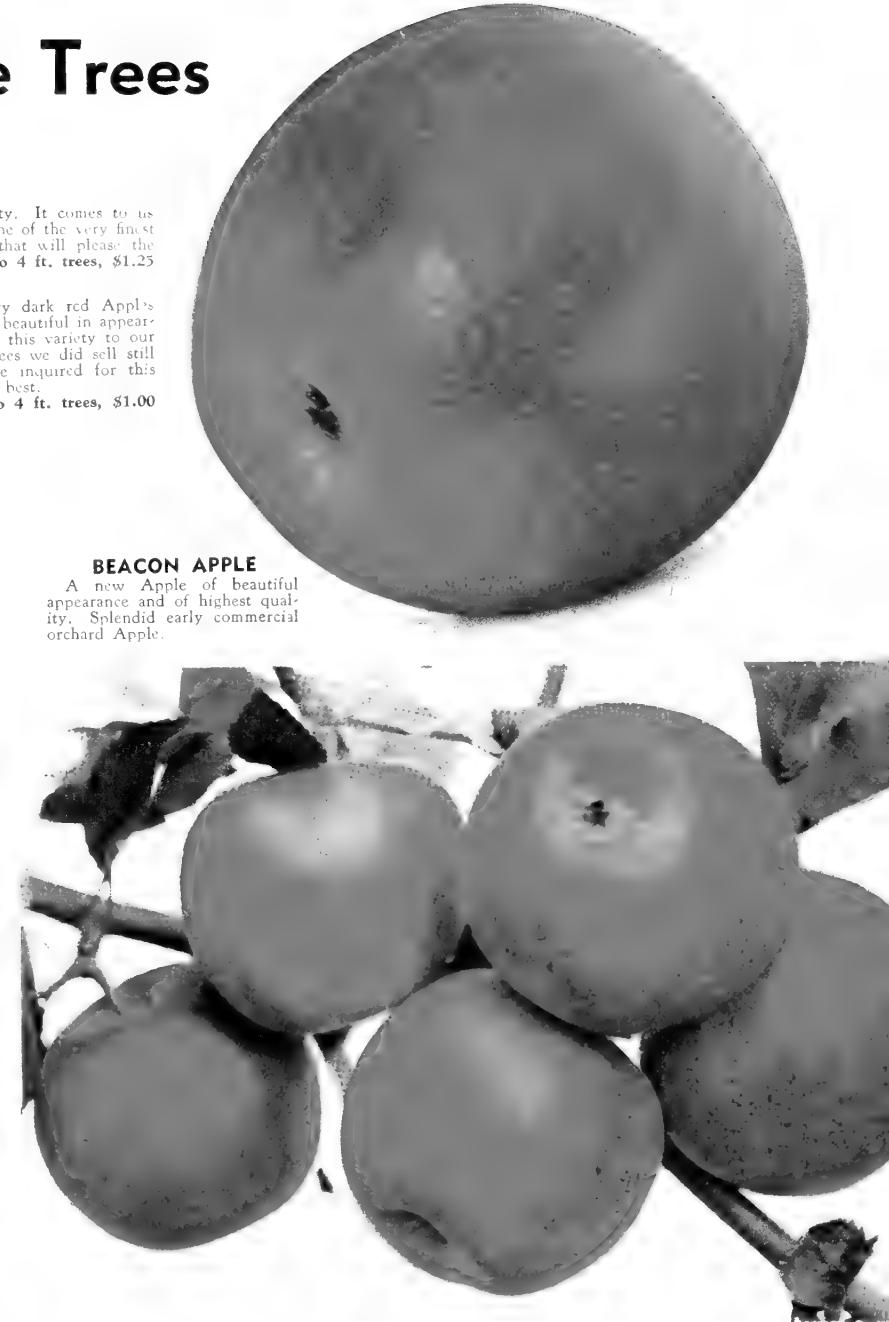
3 to 4 ft., \$1.25; 4 to 5 ft., \$1.50

**VICTORY. (Minnesota 396.)** Another splendid Apple from the Minnesota Station. This Apple is of the McIntosh type in appearance of fruit and flavor. But the fruit holds to the tree much better than the McIntosh. Slightly more acid than the McIntosh and so superior as a culinary Apple. Fine to eat from hand and fine to cook.

3 to 4 ft., \$1.00; 5 to 6 ft., \$1.15

**WHITNEY CRAB.** This is one Crab Apple that is universally liked. In over 50 years that we have sold the Whitney Crab we have never heard a word of anything but praise for it. When the fruit is kept from overbearing it is a large conical-shaped Crab with a mild, sweet flavor that makes it nice to eat from hand. Also makes wonderful sweet pickles.

4 to 5 ft., \$1.00



McLean

### SPECIAL OFFER

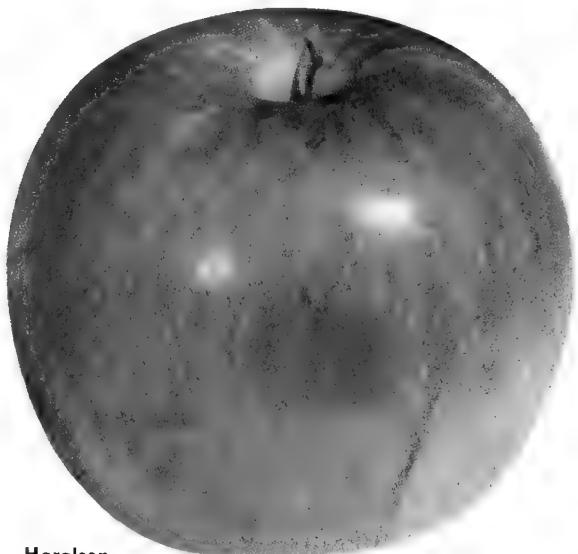
Any five Apple trees priced at \$1.00 each, for \$4.75.

Any five priced at \$1.15 each, for \$5.25.

All trees sent by express and not pre-paid.



Erickson



Haralson

**SPLENDID PLUM**

A Plum well named for the word splendid just describes it. Every one says "splendid" when they taste it.

We carry a very fine assortment of the improved new Plums. These wonderful Plums have been developed during the past 30 years by the plant breeders at the Minnesota and South Dakota Fruit Breeding Farms. These Plums are the best that have been developed up to date. It is very fortunate that we have them as their possession enables us to pick fruit right off our own trees that is just as fine looking, just as large, and just as fine in quality as the beautiful big Plums that are shipped here from the orchards of California. We have even shipped **Splendid Plum** trees to California customers and have had reports from them after these trees bore that they were the "finest Plums they ever ate." We are now listing 9 different varieties and we would advise buyers if they purchase 8 to 10 trees, to take one of a kind, as the varieties are distinctly different in flavor. They also fruit at different times and spread the enjoyment of eating Plums over a longer period of time. All these Plums that carry the wild American Plum blood must be planted in groups side by side so as to fertilize one another or they will not bear.

**FIEBING.** Our Fiebing Plums have now stood in our orchard eight years. For six years they have given us a big crop of fine Plums. One of the largest first-class Plums we ever grew. A large oblong Plum about the size of the average hen's egg. The color is a deep blue-black. Very meaty, small pit, flesh rich and dark, quality very fine. Not so good in quality as Splendid but still strictly first class. Looks like a great big blue Prune.

**PIPESTONE. (Minnesota No. 218.)** (See color illustration on page 43.) A new Plum recently sent out from the Minnesota Station under number. Fruit round with a point similar to a Peach. A very juicy Plum of very fine eating quality. A deep all-over-pink in color and of the greatest size. Largest Plum we have ever grown here in Minnesota. We measured 3 plums side by side and they covered 6½ inches.

**RED COAT. (Minnesota No. 17.)** Everyone likes a freestone Plum. But few freestones have the good flavor that a real Plum should have. The Minnesota Station has worked hard for a good one and we believe we have it in this nice flavored perfectly free red Plum.

**Toka**

**UNDERWOOD.** The earliest of the large new Plums. Ripens from about August 1st to 15th and attains a size of 1¾ inches. Limbs, well and heavily shoudered, enable it to carry its great loads without injury to the tree. In favored locations, we do not hesitate to advise its planting far north. Fruit is very attractive; very small pit, freestone. Splendid quality.

PRICES OF PLUMS			
ALL VARIETIES			
Our Plum trees will be graded into 3 sizes: 4 to 5; 5 to 6; heavy bearing size.			
Prices:	1 to 4	5 to 9	10 Up
1 to 5 ft. . . . .	Each \$1.50	Each \$1.45	Each \$1.40
5 to 6 ft. . . . .	1.85	1.80	1.75
6 to 8 ft. . . . .	2.00	1.90	1.85
*Heavy Bearing Size			

# Plant Our New Hardy Plums and Grow The Finest

**9 DISTINCT VARIETIES  
EVERY ONE AN A-I PLUM**

**EVERY ONE DIFFERS FROM THE OTHER**

**SPLENDID.** We first offered this variety for sale in the spring of 1930. At that time we said that the Splendid was the finest Plum we had ever eaten. We still say the same thing. To date we have never had a Plum that will compare with the Splendid for quality. Fine, rather upright growing tree. Fruit almost round, slightly larger at the base. Bright red, with numerous white spots, changing to deep, rich red as it becomes thoroughly ripe. Skin thin, pit small, fruit large, averaging 1½ to 1¾ inches. Flesh firm, richly colored, meaty, and the flavor is simply **splendid**. We discovered this Plum fruiting in a big Plum collection in a nearby orchard and were told it was probably a new seedling. But we have since learned that it is undoubtedly **Tokata**, one of Prof. Hansen's hybrids. A DeSoto-Prunus Simoni cross, and this spring of 1948 we still say it is the finest Plum we ever tasted and we still call it **Splendid**.

**SUPERIOR.** (See color illustration, page 43.) This we name one of the greatest Plums sent out by the Minnesota Station and they have given us many good ones. It is an Apricot-Plum cross. The Plum is the greatest size and of a peculiarly pointed cone shape (see cut), which makes it very attractive. The flesh is firm, meaty, and of the finest quality. It ripens over a long period of time, which makes it very desirable for a home and market Plum. A Plum entirely different in looks and flavor from all the others listed here.

**TECUMSEH.** A fine extra large Plum of splendid quality, another of Prof. Hansen's originations. It was first brought out in 1918 and has had a thorough testing out. It has proved most satisfactory throughout the middle west and now a good deal is beginning to be heard of it. It is in great demand. It is a Surprise-Shiro cross and you will be pleased with it.

**TERRY.** A very large pure American Plum that will grow and do well in the most trying places. A late heavy and annual bearing Plum, large, yellow underground and heavily over-covered with bright red. Flesh rich golden yellow, medium firm and tasty. Should be planted as a fertilizer with the other varieties.

**TOKA.** (Apricot-Plum cross.) This is a flat, medium size Plum, brilliant red in color, with pleasant aroma. It is a wonderful canning Plum, as there is no bitterness from the skin or its small pit. The tree is a beautiful upright grower that develops into a perfect ornamental tree, the most beautiful of all Plum trees. The quality of the fruit is of the highest.

**Tecumseh**

### FIEBING PLUM

Remarkable blue-black color, great size, mild, meaty. The Plum for the far North.

### SUPERIOR PLUM

An Apricot-Plum cross. Sensational in color, shape and size. Superior to eat.

### MINNESOTA PLUM No. 218 or PIPESTONE

A fine eating Plum. Largest variety we grow in Minnesota.

### DIETZ PRUNE

We had almost given up hopes that we would ever be able to grow Prunes successfully here in Minnesota and were surprised to find here in our very own county in a Bohemian community a lot of true Prunes growing and bearing heavy crops. These Prunes are somewhat small, being about five-eighths inch in diameter and an inch long. Sweet, an intense black covered with a heavy blue bloom, and borne in great quantities all along the limbs. Makes up into splendid Prune sauce. Brought here from southern Russia. Absolutely hardy.

Fine heavy limbed, 3 to 4 ft. trees,  
\$1.50 each

### Morden Cherry Hybrid No. 222

### Morden No. 222 and Morden No. 223

These are two new varieties sent to us by the Canadian Station at Morden, Manitoba. They are very much alike. They are large, of fine quality, and the fruit is grown abundantly on low spreading bushy trees. The fruit is about an inch in diameter and an inch and a quarter long. Flesh of fruit is green, rich, and very tasty. Pit is small. Excellent for sauce and jam. They are too much alike to try to describe separately. Both should be planted for cross fertilization. For price see page 42.

### Morden Cherry Hybrid No. 223



# PLUM-CHERRY HYBRIDS

People who live in the Middle West from Texas on the south, up through Oklahoma, Kansas, Nebraska, South Dakota, North Dakota, to Manitoba on the north and adjacent bordering territories, cannot afford to miss planting these Plum-Cherry hybrids. They all do exceedingly well in this territory. They are dependable and easily grown. The fruit from all of them is equally good for canning and for making jam and jelly.

**Plant Plum-Cherries in your garden. Many should bear the first year and all will bear heavily the second year.**



## GROW IN BUSH FORM

All of these Plum-Cherries do best and bear more abundantly when grown in bush form. Keep them all trimmed by severely cutting out the old wood. This causes them to throw many suckers which will all bear at two years of age. These Plum-Cherries should be planted about 14 ft. apart.

When you receive these trees the most of them will seem to be tree form but after being planted they will send limbs out from the trunk. Let some of these grow and they will soon develop into bush form. Each year trim out some of the old wood and let some new wood grow in its place.

All varieties, except Oka, in 4 to 5 ft. and 5 to 6 ft. size.

**DURA.** An excellent Plum-Cherry hybrid that comes to us from the Manitoba Experimental Station at Morden. The bush grows with us to a height of about 4 ft. and has the same diameter. The fruit is oblong, about an inch long by three-fourths inch in diameter. Green with heavy blotches of purple. The flesh is purple, juicy and rich.

**EZAPTAN.** Plum-Cherry hybrid. A Plum-Cherry of the same line of breeding as Sapa and a splendid kind to plant with that variety as a fertilizer. Ezaptan is noted as an early and heavy bearer of dark purple fruits more richly colored even than Sapa. Quality is delicious, color a black-purple-red from skin to pit.

**RUBY.** A hybrid Cherry that comes to us from Canada. We have long desired a red-fruited variety among these Cherry hybrids and we have this in Ruby. Tremendous bearer of large red Cherries, very fine for sauce, jellies and jams.

**SAPA.** (See color illustration, page 45.) Planted in great quantities throughout the middle northwest in commercial orchards. This is the great purple-fleshed Cherry. An absolutely hardy tree that begins to bear as a two-year-old. Just loaded with great crops of fruit borne all along the limbs of the bushlike trees. Fruit about an inch in diameter, flesh rich purple, juicy, and delicious flavor.

**SAPA SEEDLING Q55-65.** Newest Plum-Cherry from the Minnesota Station. We were pleasantly surprised with this Cherry when it fruited with us this year. It is much larger than we supposed. The fruits are round and 1 1/4 to 1 1/2 inches in diameter. A dull yellowish green ground covered with blotches of light to dark pink. Flesh deep, meaty, very juicy, and pinkish purple in color. Very fine quality.

**ZUMBRA.** A Plum-Cherry hybrid from the Minnesota Experimental Fruit Farm. Grows into a large bush covered with dark reddish purple fruits about three-fourths inch in diameter. A young and an annual bearer. Fruit very mild in flavor and we find it a wonderful kind for making Cherry pies.

## Prices of All Plum-Cherry Hybrids Except Oka

Select 4 to 5 ft. @ \$1.50  
Select 5 to 6 ft. @ 1.75

## Most Profitable of All the Plum-Cherry Hybrids

### *The Sapa Cherry*

The SAPA CHERRY, often spoken of as the red-fleshed or the purple-fleshed hardy Cherry, is the most widely distributed of all the Plum-Cherry hybrids. This is because of its many superlative qualities.

In the first place it is a large Cherry, larger than the illustration shows. The bush is very thrifty and a most prolific annual bearer of large beautiful appearing fruit.

It starts to bear as a two-year-old.

Its fruit is large and easy to pick.

It bears heavy crops every year.

Its fruit is of very high quality.

It seems to do well everywhere.

It bears heavy enough to make of it a regular commercial variety.

Other hybrids must be planted with it for fertilization.

Sapa Cherry

Planted by orchardists in large quantities and proving profitable in a commercial way. Large fruit growing on small trees makes easy picking.



Oka (Plum-Cherry Hybrid)

# THE OKA CHERRY

## Plant Oka for One of the Best Eating Cherries

The trees are perfectly hardy in North and South Dakota, Wisconsin, Northern Michigan, and all over Minnesota, wherever the hardy fruits can be grown and do well from Texas to Canada.

They are small, so small in fact, that six or more can be grown in a back yard, interfering little with other things. Being a Sand Cherry hybrid, it requires some other Plum to fertilize its blossoms so that it will bear fruit.

When properly cross-fertilized, the trees will bear heavy crops of fruit every year beginning as two-year-olds in the nursery row.

In the nursery we grow all of these varieties in one block, side by side, and they are perfectly cross-fertilized. We do not know just which of these varieties cross-fertilize one another, but we do know by planting as many as three different varieties that you are sure to get proper fertilization.

The fruit is round, average  $1\frac{1}{4}$  inches in diameter, is red-purple on the outside with a rich, juicy red-purple flesh, that is very sweet.

All who have had the pleasure of eating this wonderful new Plum-Cherry hybrid are perfectly agreed that it's the sweetest and finest of all hardy Cherries. And by hardy we mean a Cherry that is hardy in Minnesota.

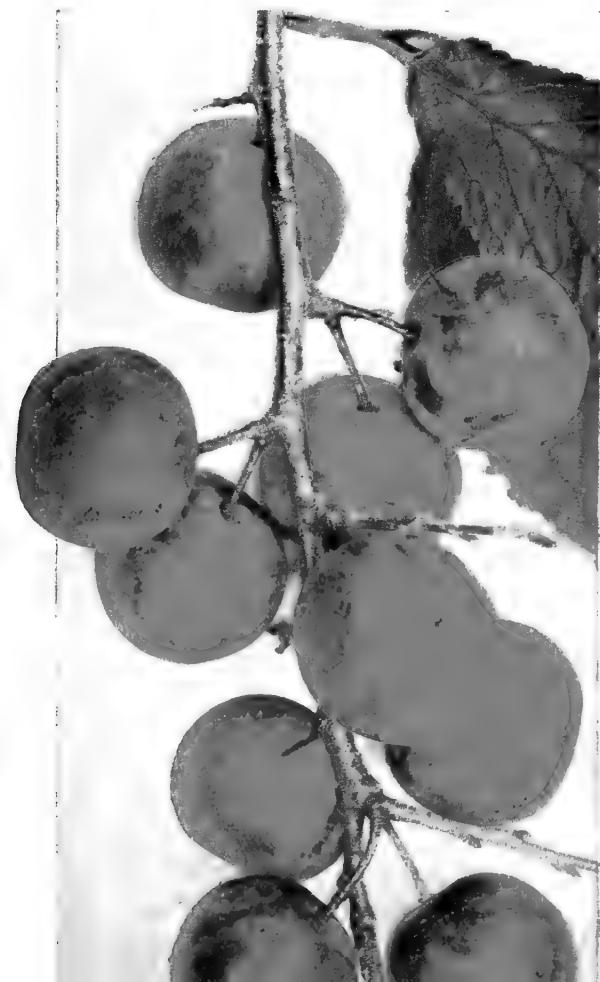
In 1932 Oka Cherry was the only new fruit added by the Minnesota State Horticultural Society to its fruit list for planting all over the state.

Most all of our Oka trees are in bush form, 3 to 4 ft. size.

Each \$1.75

## BE SURE TO GROW ALL THESE PLUM- CHERRY HYBRIDS IN BUSH FORM

Compass Plum-Cherry Hybrid



EZAPLAN  
(Plum-Cherry Hybrid)

Remarkable for its earliness and heavy bearing.

For two new Plum-Cherry Hybrids see color page 43 for description of Morden's No. 222 and 223.

**COMPASS.** This was the first of all the Plum-Cherry hybrids to be introduced. It has been grown here in Minnesota for nearly 50 years and has proved to be one of the most satisfactory and dependable fruits we have. Fruit is round, red, and about three-fourths inch in diameter. It is fair to eat from the tree but it makes a splendid Cherry to can. It is also one of the best varieties to use as a fertilizer of all Plums and Plum-Cherry hybrids.

**CHAMPA.** This Cherry differs from the others we list. Its blossoms are a very delicate pink in color. It can be grown in either tree or bush form. It grows to a height of between 5 and 6 ft. It is literally covered with elongated blue-black Cherries about one-half inch in diameter. Tremendous bearer of a fruit that makes a tasty jam with a pleasant flavor all its own.



SAPA PLUM-CHERRY HYBRID  
(Below)

Tremendous early bearer. Makes wonderful jam, jelly, and sauce. Plant with Oka to fertilize that splendid variety.



# Brand's RED RASPBERRIES

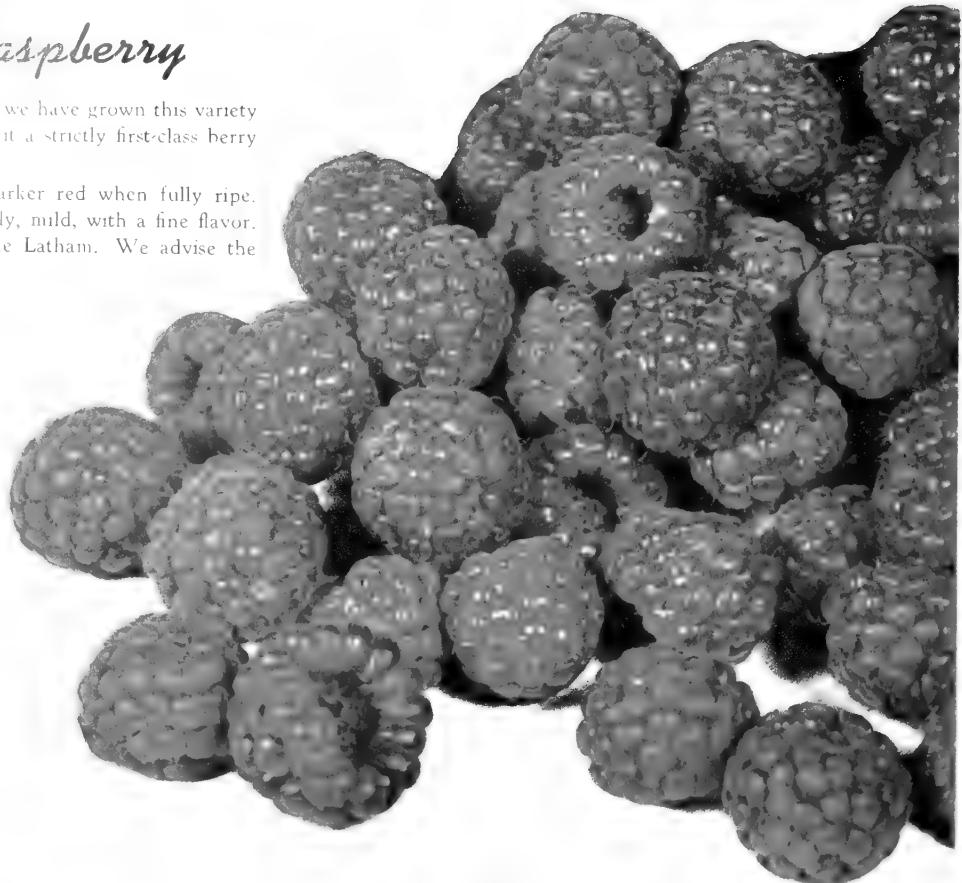
## New SUNRISE Raspberry

This is one of the newer red Raspberries but we have grown this variety long enough to test out the fruit and we find it a strictly first-class berry in every respect.

The berries are a bright red but turn a darker red when fully ripe. They are firm, fine textured, juicy, non-crumbly, mild, with a fine flavor. Some think the quality is even better than the Latham. We advise the Sunrise to prolong your Raspberry season.

It is very early. The plants are hardy. It is practically disease resistant. It is of the highest quality. It is 10 days earlier than the Latham.

Early Sunrise was sent out by the U. S. Department of Agriculture.



## LATHAM RED RASPBERRY

When everything is considered, Latham must be called the best all-around Red Raspberry. It does well all over the country, and it is the most productive of all. The berries are large, of fine appearance, and fine flavor.

More money can be made growing Red Raspberries for market than from any other farm crop. The Latham is the greatest Red Raspberry ever introduced. In competition with all other high producing varieties at the Connecticut Experimental Farm under official test the crop yield per acre was **Latham, 5,430 quarts; Herbert, 3,648 quarts; Cuthbert, 3,600 quarts;** which conclusively shows the outstanding superiority of Latham as a producer and a money maker.

Our plants are inspected 3 times every growing season by official state inspectors and our stock is certified mosaic free.

Latham was awarded the Wilder Medal by the American Pomological Society in 1927. This medal is considered the highest award of American Horticulture. Latham is the only Raspberry that ever received it.

### PRICE FOR BOTH SUNRISE AND LATHAM

Strong, No. 1 select plants: 6 for \$1.00; 12 for \$1.75; 25 for \$3.25;  
50 for \$5.75; 100 for \$10.25, postpaid.

We have some extra fine 2-yr. plants of both the Early Sunrise and Latham.

These plants are selected plants with strong 2-yr. roots and 1-yr. tops. The yearling plants were cut back to the ground early last spring and now have from 3 to 5 strong canes to the plant. Such plants should give a heavy crop the first year set.

Price for these extra select plants:  
6 for \$1.50; 12 for \$3.00;  
25 for \$5.00; 100 for \$18.00

In planting Raspberries for the home garden, it is best to plant both kinds, half and half. This gives a continuous fruiting season of about 3 weeks.

Select 6 of each at the price of 12; 13 of each at the price for 25, etc.

# Red Lake CURRANT

## The Fine Currant from the Minnesota Fruit Breeding Station

The Minnesota Station has been working with the Currant for thirty or more years, trying to produce a variety that was better than anything we so far had.

In this work they have succeeded beyond expectations. They have produced several new Currants but up to last year only the Red Lake had been introduced.

We think the Red Lake and the Cascade described below are the greatest of all Currants.

This colored illustration shows a branch of the Red Lake. The picture was taken this last summer and is not exaggerated. It shows the actual size and color of fruit, length of stem, and immense production just as it actually is.

It is a tremendous bearer of great big Currants that are wonderfully sweet when ripe and never as sour as other red varieties.

Every time we passed the Red Lakes after they ripened, we stopped and ate a handful or two. One wouldn't do this with the ordinary Currant.

In the North, where one happens to live near a good market and where Currants are not grown in quantity, fine returns could be derived from growing this variety commercially.

### PRICES OF RED LAKE CURRANTS

All Postpaid

	2	5	10	25
2-yr., No. 1 .....	\$1.25	\$2.75	\$5.25	\$11.00
Strong Select Bearing Size ..	1.50	3.75	7.00	

**NOTE.**—We have the finest and largest stock of Red Lake Currant bushes this spring we ever grew.

We shall be pleased to quote large growers in 100, 500, and 1000 lots.

## A New Currant THE CASCADE

This is another super Currant coming from the Minnesota Fruit Breeding Farm. **CASCADE** was selected for trial at the station many years ago as Minnesota No. 70. It was thoroughly tried out in many different parts of the country before it was finally named. It gave universal satisfaction and was named **CASCADE**. **CASCADE** is just as sweet a Currant as Red Lake. The berries are the same sparkling rich red in color. The bunch is shorter but the individual Currants are very much larger. They make a wonderful dessert if picked dead ripe, sugared and set in the ice box for several hours. Served in this way they are wonderful eating. **CASCADE** ripens a full week before Red Lake does and is picked and gone when that variety comes on. One should plant both varieties in equal number.

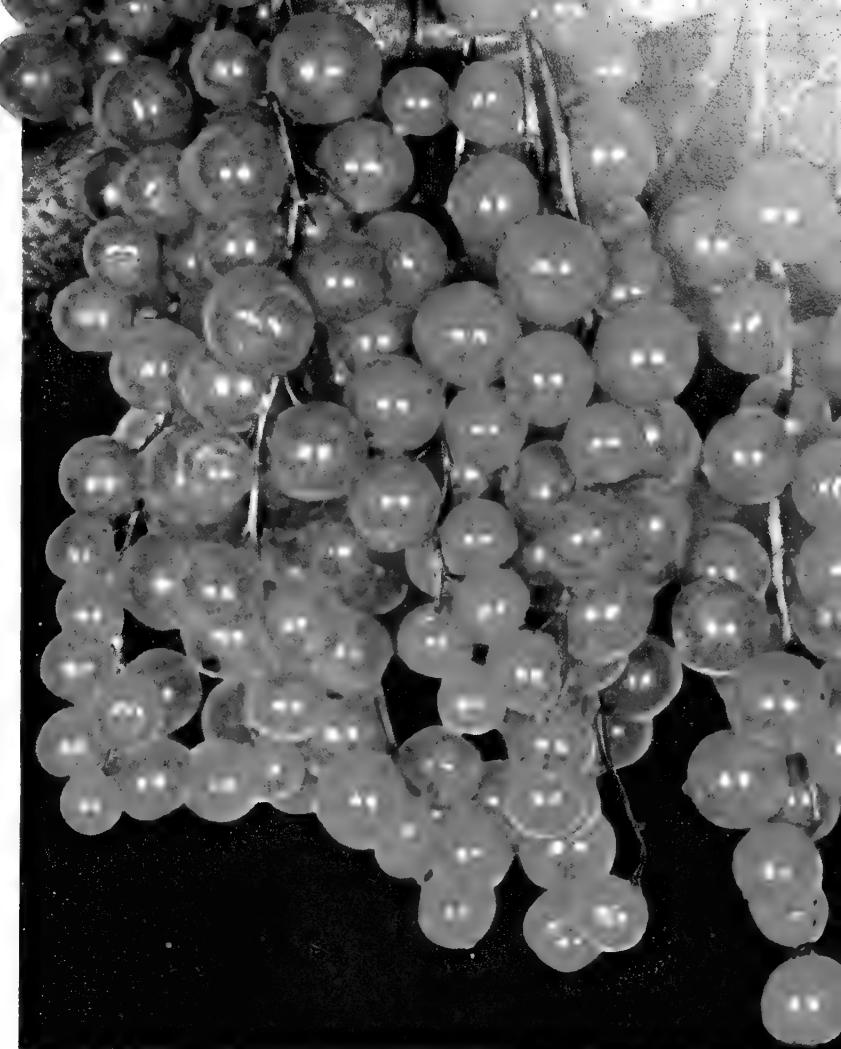
Price of **CASCADE** same as for Red Lake.

### SPECIAL SMALL FRUIT OFFER For a City Lot

2 Red Lake, bearing size .....	\$1.50
2 Cascade, bearing size .....	1.50
2 Ruby Rhubarb .....	1.10
12 Latham Raspberry, No. 1	
Select .....	2.25

Total Value .....

**For \$6.00, Postpaid**



Chicago, Ill., April 9, 1947.

May I congratulate you on the beautiful, well-rooted stock and your method of packing. I have bought considerable nursery stock and yours looks best on arrival.

MRS. G. N.

## RED RUBY RHUBARB

If you like Rhubarb at all, you will surely like the new kinds coming to us from the Canadian Experimental Station at Ottawa. They have worked for years to improve this fruit and they have succeeded in giving us several kinds that are far superior to anything we have had before. Their idea was to breed as much sourness out of the Rhubarb as possible so as to make a sweeter sauce and to breed pink and red into the fruit to make it more attractive.

Ruby is one of their new varieties. It is very sweet compared to the old kinds mother and grandmother used to have and it makes up into a beautiful red sauce.

Prices postpaid: 2 for \$1.10;  
6 for \$2.85; 12 for \$5



# The May Day Tree

The name May Day Tree was given this tree by Prof. J. L. Budd who was then head of the Department of Horticulture of Iowa State College at Ames. The May Day tree was introduced about 1920 and we have had it under observation ever since.

## IT IS A CHERRY

It is a bird Cherry that comes originally from Eastern Siberia, and the seed forms a tree that is worthy of a place on every lawn in the Middle Northwest and, we believe, over the entire country except the extreme southern section.

## BEAUTIFUL ORNAMENTAL

If allowed to grow naturally, as a rule, it starts to branch close to the ground. These limbs come out from all about the trunk in an outward and upward direction, making naturally a beautiful specimen that may be accurately described as a perfect inverted cone. It comes into full leaf the first of anything in the garden, and is a sight to see with its rich green leaves interspersed with great masses of long white racemes of bloom at a date when no other shrubs are in leaf or bloom. We prefer it grown in bush form.

## GREAT QUANTITIES OF FRUIT

It produces great quantities of fruit very similar to our own Chokecherry, which makes up into a wonderful jelly. No matter how many kinds of jelly you have, you will still like Chokecherry jelly or May Day tree jelly. Chokecherry is objectionable to grow in the garden because it suckers badly. May Day tree does not sucker.

### PRICES:

	Each	Per Pair
3 to 4 ft., nice strong bushes .....	\$1.25	\$2.25
4 to 5 ft., nice strong bushes .....	1.50	2.75



## SMALL TREE OR LARGE SHRUB

May Day tree can be grown in either tree or shrub form. It grows naturally as a large, spreading symmetrical bush, but by trimming the limbs from the trunk, it will grow into a beautiful small tree.



# KOREAN BUSH CHERRY

*The Cherry for the Back Yard*

An Absolutely New Thing in Bush Cherries Offered  
for the First Time Five Years Ago

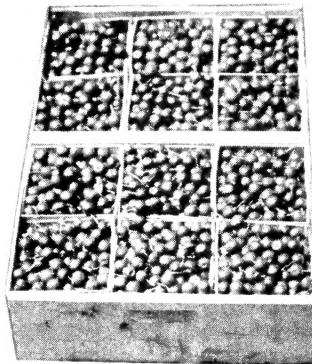
The wild Bush Cherry of Korea was brought to the United States and bred up over a period of many years from the best of thousands and thousands of seedlings selected and re-selected until we now have a new Cherry that grows on a bush 2½ to 3 feet high that is almost indistinguishable in appearance from the bush of the Flowering Almond.

## A NEW MINNESOTA FRUIT FARM FRUIT

This is a new fruit produced by the Minnesota Fruit Farm and we believe it is going to revolutionize Cherry growing in the middle northwest.

### THE BUSH

The bush looks just like a nice, neat, upright grown Flowering Almond bush. It makes a very desirable shrub for planting about the house. Leaves medium dark green, turning to bright colors with frost and remaining on late in the fall.



### THE FRUIT IS A SURPRISE

The fruit varies with different varieties from a bright red like that of the Early Richmond Cherry to a brownish red like that of Montmorency. Some kinds are round and about a half inch in diameter while other sorts average up in size and shape with the Early Richmond Cherry. In fact, we believe the two could be mixed and unless told, one would not notice the difference.

### GOOD TO EAT AND FINE TO CAN

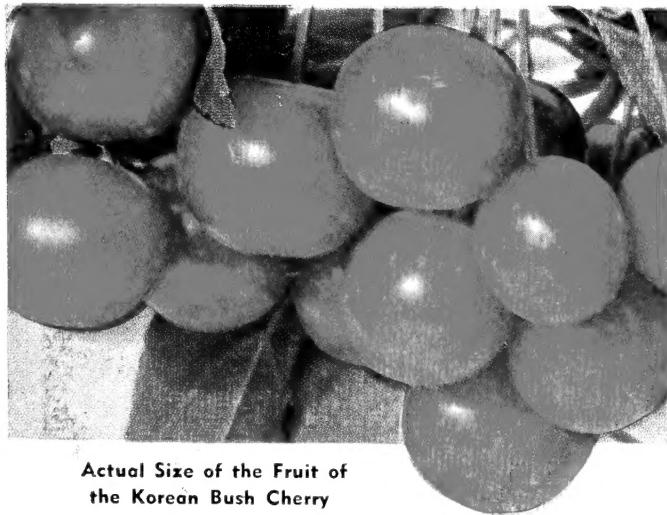
The fruit is just a trifle sharp in most varieties to eat from the hand but some varieties are very mild and verge toward the sweet. All make up into wonderful jams, jellies and sauces.

We truly believe the Nanking and the Korean Bush Cherries in the course of a few years will be found in almost every far northern garden.

### PRICE

These should be planted in groups to insure fertilization.

**3 Fine Bushes, \$4.50; 6 for \$8.00;  
12 for \$15.00, not prepaid**



Actual Size of the Fruit of  
the Korean Bush Cherry



New Korean Bush Cherry

The Cherries here as pictured are just about ½ actual size.

### CHERRY JAM

We use the Korean Cherry here at the nursery for making into jam and we can truthfully say it makes up into as fine a jam as one can make out of any fruit we know of. We would not call it a fruit to be eaten from the bush but for jam it has no superior and then it gives you a jam that is different.



KOREAN BUSH CHERRY  
Two-year bush showing size of bush and abundance of fruit.  
Look close and you will see fruit all through foliage.

# The NANKING CHERRY

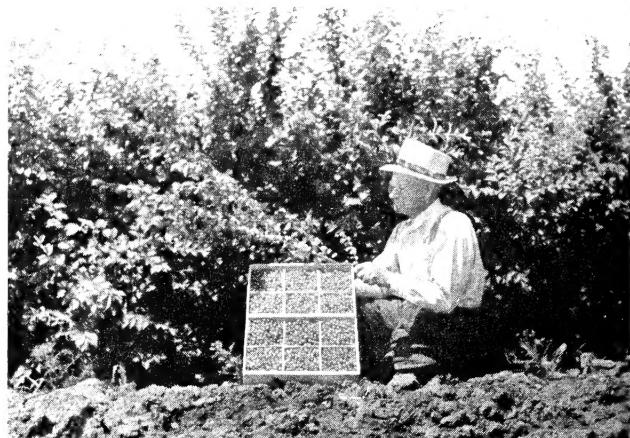
(*Prunus Tomentosa*)

A fine ornamental shrub that can be used in any ornamental planting and also bear great crops of fine Cherries at the same time.

These bushes grow to a final height of about seven feet. The shrub is nicely shaped, with clean foliage that looks well all season. It can be worked into a planting about the house or in the shrub border. The flowers come early, just before the leaves. The color is an apple-blossom-pink in the bud but gradually opening into a pure white.

Several varieties must be planted together. Otherwise the Nanking Cherry will not bear fruit. The fruit of the improved varieties is oval in shape, three-fourths inch long by one-half inch or a little better in diameter. The color varies from a very light pink to a rather deep red; the pit is small and the quality is good but a trifle acid with no bitterness.

This is not a Cherry to eat from the bush but it makes up into wonderful jam or jelly, tasty and different.



Nanking Cherry (*Prunus Tomentosa*)



Prof. Alderman, in charge of the Minnesota Fruit Breeding Farm Station, said on December 11th last in an address before the Minnesota Nurserymen's Association: "There is no longer any question as to the value of the fruit of the Nanking Cherry."

The Nanking shown in color was taken here at our nursery just as we were picking the fruit. The fruit on some varieties is much larger than the fruit of the Brilliant shown in color. The variety Brilliant is one of our own developments. One plant of the Brilliant will go into every order.

## A HEAVY CROPPER

Last year our bushes were eight years old and we had a tremendous crop. The fruit comes close to the limbs from the ground up, and is packed close together all along the limb. A solid mass of fruit is formed on every limb from tip down. A neighbor sold many crates containing 16 quarts each on the St. Paul market. In two years after planting a bush should bear three or four quarts of fruit that makes as fine jam as one would care to eat.

We will not sell less than three different varieties in an order as it takes this many to insure cross fertilization.

Three fine 2 to 3 ft. bushes, all different, for \$4.50; six all different, for \$8.00.

See Opposite Page for Descriptions and Prices of the Best in Other Bush Cherries.



Bush Cherry in Bloom

# HANSEN BUSH CHERRIES

ABSOLUTELY HARDY  
WILL GROW ANYWHERE

*Not Seedlings*  
*All Budded Improved Stock*

Remember that these bushes we offer and send out are not bushes propagated from seed. It is all a gamble as to what one gets from such bushes. Our bushes are all propagated either by budding or grafting exactly as standard Cherries and Plums are and one gets exactly what he purchases—i. e. named Bush Cherries identical with the parent bush which we selected.

## Real Ornamental Bushes

Though generally grown for the fruit, these Cherries are real ornamental bushes. The bush is very graceful and works nicely into ornamental plantings. The bush is very attractive throughout the year and especially so during the fall when the clean silvery green leaves turn to all of the bright autumn colors: red, yellow, bronze, etc.

In the spring the little bushes are absolutely covered with beautiful white bloom before the leaves appear and make a very pleasing sight.

## Plant Several Kinds Together

As a rule these Bush Cherries are not self-fertile. Several kinds must be planted together so as to fertilize one another. Because of this, we do not offer a single variety for sale.

### *Choose from the Following Fine Varieties (The Sweetest of All)*

**AMBER.** A new variety received by us direct from the South Dakota Station. Strong grower with amber-yellow fruit. Foliage a creamy yellow in fall. Very sweet. Only one in an order.

**BLACK BEAUTY.** Nice appearing bush growing to height of 2½ feet. Berries just a trifle smaller than Brooks. Originated at Winnipeg and of first degree hardiness. The berries are intense shiny black and very sweet. Beautiful to look at and fine to eat. You won't miss on this one.

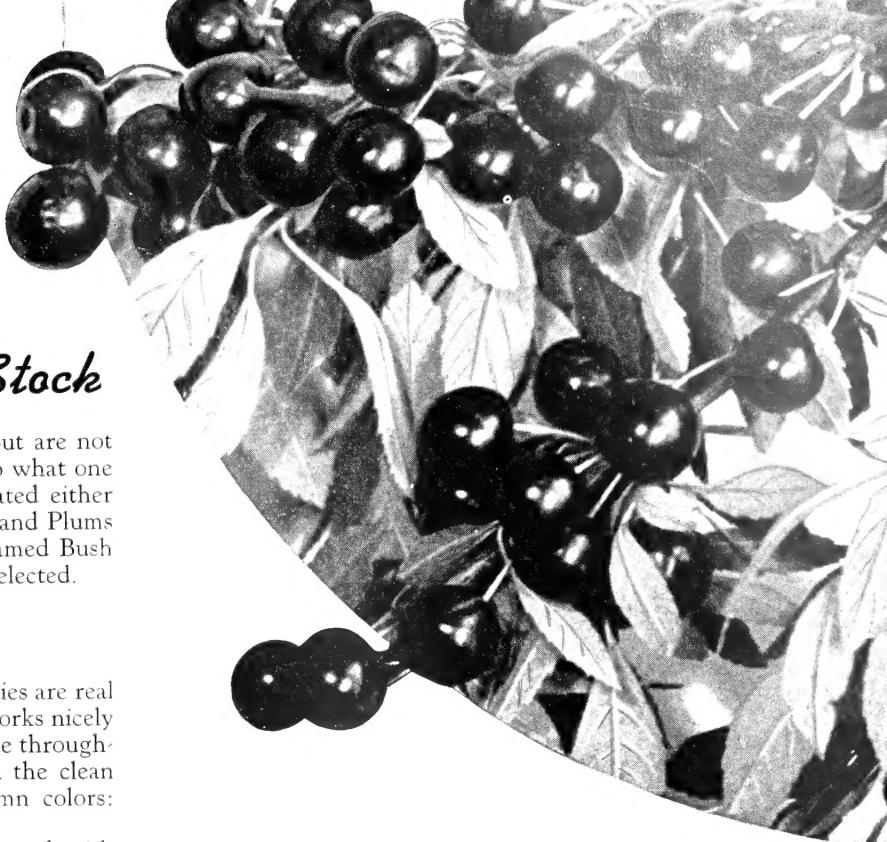
**CHECKPA.** The latest of all this list of Cherries. Must not be used raw until absolutely dead ripe. Because of its lateness, it prolongs the season a full week.

**OKREEK.** (Hansen.) Of all the Hansen Bush Cherries we have tried out, this has the largest bush and produces the most fruit. Berries are round, about three-fourths inch in size, black in color, and of splendid quality. We like to sell the Okreek because it is so good and bears so much.

**RUBY.** The first red-fleshed variety to appear among these Hansen Bush Cherries. Makes up into a fine red sauce. Skin is black. Only one to an order.

**SIOUX.** This was the first of the good selections put out by Hansen and has always been among the best. A large black sweet Cherry of fine quality.

**WASTA.** One of Prof. Hansen's varieties that we like very much. The bush is a trifle smaller than Okreek. It is a prolific bearer of tasty, nice size, pure black fruit.



## THE CHERRY FOR THE SMALL CITY YARD

### THE SWEET BUSH CHERRIES

These Cherries are mainly black in color, mostly round, and about three-fourths inch in diameter. They are all on the sweet order with no trace of acidity, but some of them retain a trace of the flavor of the wild Sand Cherry. Some might object to this if eaten from the bush, but when they are made up into jelly, jam, or sauce, they have a flavor that everyone likes.

### SIZE OF BUSH

The bushes attain an average height of 3½ feet and the same diameter. They are tremendous bearers, so much so that the fruit will often bend the entire bush to the ground.

### PRICES OF ALL HANSEN BUSH CHERRIES

3, all different .....	\$ 3.50
6, all different .....	6.50
12, our selection .....	12.00

Not Prepaid  
In our selection we will include at least two of our new ones under number.

We also received from the South Dakota Station at the same time we received **Amber** and **Ruby**, several other of their very newest selections all under number. These we have propagated under their station numbers:

39-152      39-212      39-315  
39-316      39-508      39-521

and are offering them to our customers under these numbers. They are the very latest selections of new Bush Cherries and should be as good as the very best of the old ones. But they will be different.



# *Brand's Flowering Crabs*

## ALL ORNAMENTAL SOME FRUIT BEARING

### Standard Varieties

Described Elsewhere

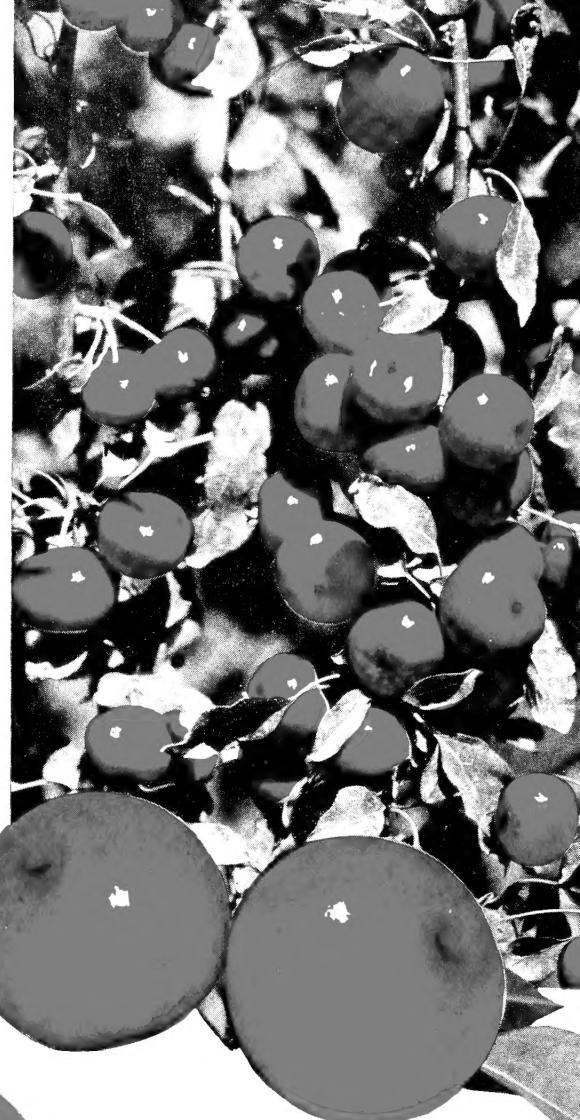
Beauty Dolgo Hopa Red Silver  
and

### The New Chestnut Crab

From Our  
Minnesota Fruit Breeding Station

**THE CHESTNUT CRAB** is the new Crab Apple just named by the Minnesota Fruit Breeding Station. The fruit is large for a Crab, averaging about two inches in diameter. The color is a mixture of light red and russet over a yellow ground, producing an attractive reddish bronze effect. The flesh is yellow, crisp, juicy, medium fine grained with a most pleasant sub-acid, nutlike flavor. The quality is very good for eating from the hand. It also makes fine sauce, is good for pies and pickles. The Chestnut Crab makes a beautiful ornamental tree and at the same time produces a great crop of wonderful large tasty Crab Apples. All good new fruit stocks are very much in demand. Order early.

Strong 5 to 6 ft. trees, only \$1.75 each



**BEAUTY CRAB  
IN FRUIT**

A Wonderful Dual  
Purpose Variety

DOLGO CRAB

